

# **A Fund for the Future....**



**Leave a legacy so that future generations  
can enjoy what we have enjoyed**

**Please remember VLV in your will**

**VLV** Voice of the  
Listener & Viewer

## **A message from Colin Browne, Chairman of Voice of the Listener & Viewer**

Help us to ensure that the ideals of public service continue to thrive in British broadcasting through the BBC and other broadcasters, benefitting future generations as we ourselves have benefitted.

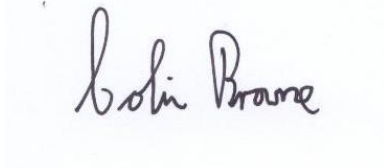
Our current tradition of public service is under threat from unregulated online content, fake news and numerous platforms whose primary purposes are mostly commercial. That's why our work to promote quality and diversity in broadcasting is so important for the citizen and consumer.

VLV's views are sought by government, regulators, the broadcasters and the press. We are the only organization in the UK which works wholly to ensure that citizens' interests are represented in the policy debate.

VLV operates very efficiently with a small budget, but our future is not secure. We depend on membership income and donations to fund our work, so a legacy from you could make a huge difference.

If you get pleasure or companionship from radio or television or if you value the information, education and enjoyment they provide, please consider supporting our work by making a gift to VLV.

This leaflet explains how you can leave a gift which will continue to work for the public good long after you have passed on. Thank you in advance for your generosity.

A handwritten signature in black ink that reads "Colin Browne". The signature is written in a cursive style with a large initial 'C' and 'B'.

## Choosing how to help

Gifts to charity are doubly valuable as they can be made out of pre-tax income during your life and incur no inheritance tax, reducing the potential liability of your own estate to inheritance tax.

Three simple options:

1. A residuary gift: leave the whole or a portion of your estate after all other legacies and expenses have been paid.
2. A pecuniary gift. Simply leave a fixed sum of money of any size.
3. A specific gift. A bequest does not need to be in money. It may be a personal possession like a picture or piece of jewellery, stocks and shares or property.

Should you wish to have more precise wording, we would be glad to help but professional help in drawing up the final document is advisable. If you have already made a will a solicitor can easily add a Codicil mentioning the Voice of the Listener & Viewer.

If you have particular wishes about how your bequest should be spent, however large or small, please contact us.



## About VLV

The Voice of the Listener & Viewer Limited (VLV) represents the citizen and consumer interests in broadcasting and speaks for listeners and viewers on the full range of broadcasting issues.

It uses its independent expertise to champion quality and diversity in public service broadcasting and raise awareness of the uniquely powerful role that broadcasting plays in British culture and democracy. We fulfil our goals by responding to consultations, producing policy briefings, organising conferences and conducting research.

VLV has no political, commercial or sectarian affiliations and is concerned with the issues, structures, institutions and regulations that underpin the British broadcasting system. VLV supports the principles of public service in broadcasting.

VLV is a charitable company limited by guarantee (registered in England and Wales No 4407712 - Charity No 1152136).



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