



# Voice of the Listener & Viewer

Championing Excellence and Diversity in Broadcasting

Autumn 2016

Bulletin 120

## VLV'S RESPONSE TO THE DRAFT ROYAL CHARTER AND AGREEMENT

The Government published the BBC Draft Charter on 15 September 2016. It was much more positive than had been originally anticipated earlier this year, when there were rumours that the scope and scale of the BBC could be significantly reduced. More than 190,000 stakeholders and individuals gave their views on how the BBC should continue for the new Royal Charter.

The VLV welcomes the stability which an 11 year charter will bring, however we have a number of remaining concerns relating to the BBC's independence and how accountable the BBC will be, in practice, to viewers and listeners.

### Accountability of the BBC

The VLV is concerned that the progress made by the BBC Trust in fostering greater transparency and accountability will be lost under the new model. The White Paper was ambitious with regards to BBC accountability, saying that the new arrangements should ensure the BBC is *more* accountable to licence fee payers than it is today, however the Draft Charter provides no detail on this issue. We are concerned that the Charter allows the new board the full responsibility for developing a system of accountability and that there is little guarantee therefore that the valuable work the Trust has carried out will be continued. **VLV is calling for an Accountability Committee of the BBC board to be created, composed of non-executive directors, with access to independent advice and support.**

### Future funding settlements

We have continuing concerns about the transparency of the process for setting the level of the licence fee and whether Government might in future use these funds for purposes other than financing the BBC. We want future funding settlements to be more transparent and open to public scrutiny and are supporting the BBC Trust's proposal that future licence fee settlements should be debated in Parliament prior to their acceptance. *(contd page 3)*

## BACK TO THE FUTURE: What next for viewers and listeners?

### VLV's 33rd Annual Autumn Conference Wednesday 23 November 2016

*The Geological Society, Piccadilly, London W1J 0BG  
10.30 am - 3.30 pm*



The VLV is delighted that BBC Director-General **Lord Hall of Birkenhead** will be the keynote speaker at our autumn conference. After the publication by the

Government of the Draft Charter in September he said "This hard won charter is now an opportunity to write the next chapter in the BBC's history. There has been a passionate debate over the BBC's future. Overall, we have the right outcome for the BBC and its role as a creative power for Britain. It lays the foundation for more great programmes and journalism. The BBC has always existed to inform, educate, and entertain. We will do that with renewed energy and vigour."

**Lord Inglewood** and **Baroness Bonham-Carter of Yarnbury** will be panelists in our closing session, sharing their take on the ever-developing broadcasting scene.

To book for the conference and see updates on speakers and sessions go to [www.vlv.org.uk](http://www.vlv.org.uk).

**The 14th Annual General Meeting of Voice of the Listener & Viewer Ltd will be held on Wednesday 23 November 2016 at 4.00 pm at**

**The Geological Society, Burlington House, Piccadilly, London W1J 0BG**

Nominations and resolutions should be sent to the Chairman at VLV, The Old Rectory Business Centre, Springhead Road, Northfleet, Kent DA11 8HN no fewer than three and not more than 21 days before the AGM. Papers for the AGM will be emailed in advance and copies by post will be available on request by contacting Sue Washbrook at the VLV office.



**Voice of the Listener & Viewer**

*Championing Excellence and Diversity in Broadcasting*

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Voice of the Listener & Viewer (VLV) represents the citizen and consumer interests in broadcasting and champions excellence and diversity in broadcasting. VLV is free from political, sectarian and commercial affiliations. VLV is concerned with the issues, structures, institutions and regulation that underpin the British broadcasting system and in particular to maintain the principles of public service broadcasting.

VLV does not handle complaints.

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**FROM THE CHAIRMAN, COLIN BROWNE**



While some serious questions remain, the way ahead for the BBC is becoming much clearer. Overall, there is much to welcome in the Draft Charter and Agreement. An 11-year Royal Charter gives the BBC the opportunity it needs for long-term strategic planning and hopefully goes some way to removing key decisions from the political electoral cycle. A number of the more contentious and potentially damaging 'proposals', which were the subject of earlier media speculation, failed to appear, notably the suggestion that the BBC should be prevented from producing popular programming that would be competitive with the commercial sector.

However, the definition of distinctiveness in the White Paper gives us concern and could be a Trojan horse that is used by the BBC's competitors to limit the scope of the corporation's output. The BBC should of course be distinctive, but that does not mean that it should be prevented from providing popular programming. For me, the definition from that great broadcaster, Huw Wheldon, that the BBC should 'make the good popular, and the popular good' still holds true today.

Of particular concern to us is the issue of accountability. While we have broadly welcomed the creation of a unitary board to run the BBC, and that the BBC, rather than the Government, will appoint the majority of the non-executive members – thus giving some reassurance on the issue of independence – we believe there remains a serious risk of an 'accountability gap'. With Ofcom making clear that it sees its role as a purely regulatory one, and with the disappearance of the BBC Trust, it is essential the non-executive members of the new BBC Board have the powers and resources to hold the executive to account on behalf of licence fee payers. At the very least, there needs to be a governance and accountability committee of the Board, comprising only non-executive directors and with adequate support.

Underlying all of this, of course, is the issue of BBC funding. We are not yet feeling the effects of the highly unsatisfactory agreement reached in June 2015, which will inevitably lead to significant cuts in expenditure across the BBC. We will need to monitor closely where these cuts fall. Even more importantly, we need to ensure that the process for reaching future funding agreements is much more open and transparent, with the opportunity for proper public and parliamentary scrutiny and no more raids by the government of the day on licence fee payers' money. The BBC must be adequately funded. It is a sobering thought that Netflix's content budget for next year will be roughly twice that which the BBC spends on the totality of its television, radio and online services.

Radio has always been central to the interests of VLV members. As you will have read elsewhere, significant changes are being introduced at the top of BBC Radio. We will need to watch developments closely, to ensure that the unique quality and distinctiveness of the BBC's radio services are maintained.

We are delighted that Lord Hall, Director-General of the BBC, has agreed to be the keynote speaker at our Conference on 23 November. We will have the opportunity to question him then on all these issues and hear his vision for the BBC under its new Royal Charter. I look forward to seeing many of you there.

**Definition of new fourth mission – distinctiveness**

While we welcome the ambition that the BBC should always work to provide distinctive and original content, VLV believes the definition of distinctiveness in the draft Charter forces the BBC into a market failure position. In the document distinctiveness is defined by how significantly different the BBC is from other broadcasters. There is also a requirement that the BBC must have regard to any potential adverse impact on fair and effective competition when it schedules programmes. We are concerned that these clauses effectively back the BBC into a market failure corner, whereby it is forced to primarily provide ‘worthy’ content which is not popular or, if it is popular, it cannot be scheduled in such a way as to be seen to be competing with any other broadcaster. Any measurement of the BBC’s distinctiveness will need to have regard to changing markets and the needs and wishes of audiences. We would like to see a less ‘market failure’ definition of ‘distinctiveness’ in the Charter which could include extending audience choice as one of its key characteristics.

**Appointments Process for BBC Unitary Board**

VLV welcomed the announcement in the Draft Charter that the Government would only appoint five members of the board - the chair and four non-executives, one from each of the nations. We also welcomed the fact that the Commissioner for Public Appointments will have some oversight of the BBC Unitary Board appointments. However, we are concerned that the Governance Code which must be followed in the making of these appointments is yet to be published. While we accept that there will inevitably be government involvement in these appointments, it is very important that the chairman is not only independent, but is seen to be independent, not least because the chair also heads up the Nominations Committee, which would draw up the shortlist for the other five non-executive members of the board. VLV would support the recommendations made by the former Commissioner for Public Appointments, Sir David Normington in the Puttnam Report (*The Future of Public Service Broadcasting Report, June 2016*), which set out a series of tests to ensure a genuinely independent board.

Finally, along with the BBC, VLV is concerned about **the impact of the National Audit Office becoming the BBC’s auditor**. We believe this could have a chilling effect on the appetite for innovation within the BBC since the NAO is guided by value for money and editorial interference is very grey.

The Charter does state that the Comptroller and Auditor General will not be ‘*entitled to question the merits of any editorial or creative judgement made by the BBC or the relevant subsidiaries*’ but it also states that ‘*where an issue about the meaning of editorial or creative judgement arises it shall be for the Comptroller and Auditor General to determine the meaning, having consulted the BBC or a relevant subsidiary.*’ On this point, the BBC Trust says the BBC must also be able to challenge the Comptroller and Auditor General’s interpretation, if it needs to. We support the Trust’s position on this.

The VLV has written to the DCMS, the BBC and Ofcom on these issues and our full responses to the Green Paper, White Paper and Draft Charter are available on our website.

There have been ‘Take Note’ debates in both the House of Lords and Commons. The issues which caused most concern among peers and MPs closely reflect the issues which are of concern to VLV: the definition of distinctiveness, the role of Ofcom, future funding negotiations and the independence of the BBC.

We will be monitoring progress as the wording of the Draft Charter is finalised and the BBC moves into a period of transition. In the next few months Ofcom will be consulting on the new BBC operating framework and the chair and non-executive board members of the Unitary Board will be appointed. By the time of the VLV Spring Conference (*26 April 2017*) the new board, regulation and governance arrangements of the BBC should be in place.

**Submissions made by VLV**

VLV has made recent submissions to the following inquiries and consultations; you can read the full text on [www.vlv.org.uk](http://www.vlv.org.uk):

- DCMS consultation on its Universal Service Obligation
- Lords Communications Committee inquiry into the future of Channel 4
- Ofcom consultation on managing the effects of 700 MHz Clearance on PMSE and DTT viewers
- Ofcom consultation on maximising the benefits of 700 MHz clearance
- Save Our BBC and Cardiff University inquiry into BBC oversight and governance
- Ofcom consultation maximising the benefits of 700 MHz clearance: enabling acceleration of 700 MHz clearance and use of the 700 MHz centre gap
- Ofcom consultation on broadcasting transmission services: a review of the market.

## WORLD RADIO CONFERENCE 2015: Future Uncertain for Free TV

The International Telecommunication Union (ITU) is an agency of the United Nations concerned with information and communication technologies. Through its World Radio Conferences (WRC) it brings together 193 member states and around 700 specialised public and private bodies to cooperate in taking decisions about the use of the airwaves and of satellite orbital positions. The voting members of the WRC are the nation states and all are concerned about the future of their broadcasting and mobile services.

Growing originally out of the invention of the telegraph and the telephone in the 19th and early 20th centuries, the ITU's current and laudable aim of ensuring the 'rational, equitable, efficient and economical use of the radio-frequency spectrum' means that it must inevitably negotiate conflicts of interest between nation states and, increasingly, between industries. This includes, for example, conflicts between the mobile industry and broadcasters competing for the use of increasingly scarce spectrum. The ITU's role in preventing signal interference and developing compatible international technical standards has developed well. Though by the 21st century it has found itself perhaps crossing a bridge too far in seeking to play a key role in the management and governance of the internet.

The most recent World Radio Conference took place in Geneva in November 2015 (WRC-15). Over four weeks much business was transacted, including amendments to the existing international treaty, the *Radio Regulations*. Participating organisations from the UK included the main communication regulator, Ofcom, along with the BBC, Freeview/Digital UK and the mobile phone and data industries, represented by individual companies and by their international trade association GSMA (*Groupe Speciale Mobile Association*).

As expected, WRC-15 took a decision to remove broadcasters from the 700 MHz band, reallocating this for use by mobile phone and data companies. This is good news for the mobiles as it gives them access to this band on a worldwide basis for the first time. The change allows some economies of scale in handset design and may lower costs – especially welcome in poorer parts of the world where access to digital services is a key objective. But for the majority of British TV viewers reliant on Freeview there will be some possibly unwelcome consequences as the transition occurs over the next few years (2017-2020).



Ofcom estimates that some 14 to 20 million UK homes will have to retune their TV equipment and up to 270,000 homes may need to replace or realign their aerials. It is not yet clear what compensation arrangements the UK

Government may put in place to assist those who are unable to manage the retuning process or incur the cost of purchasing new equipment through no fault or choice of their own. VLV has argued that such costs should be met by the government or by the mobile companies that benefit from the change.

In relocating into the lowest part of the UHF band - between 470 and 694 MHz - broadcasters are in a sense entering a trap since this is the last part of the spectrum that is suitable for the free-to-air providers. The mobile phone and data companies have already made it clear that this is a prime, desirable resource for them too, and various specialist reports have suggested that this spectrum can only be guaranteed for broadcasters until 2030 (*Lamy, 2014*). Some also consider that the European Commission and possibly other national regulators are preparing for the switch-off of free-to-air at an earlier date. What is certain is that the WRC will return to the issue of this contested part of the spectrum at its conferences in 2019 and 2023. Those who believe in the social and cultural value of free-to-air television may have to fight for its survival.

**Sylvia Harvey**, Visiting Professor, Broadcasting Policy, School of Media & Communication, University of Leeds and VLV Trustee

### BBC iPlayer

After months of speculation, the BBC announced the latest TV licence guidelines for its iPlayer service from 1 September 2016. The new regulations mean that in order to watch content on iPlayer you have to have paid the standard TV licence fee. While 94% of households currently hold a licence, these changes to the rules are likely to affect younger viewers in particular, many of whom consume content on smartphones and tablets rather than via traditional TV sets. Currently viewers are prompted to declare if they have a licence when they attempt to watch content on the iPlayer platform. A licence is not needed to watch S4C or to listen to BBC Radio programmes. The new rules follow on from the Government's White Paper which asked the BBC to consider the cost and feasibility of a sign in or verification system for the online platform. The BBC's goal is to 'plug' the existing iPlayer loophole, which they estimate could bring in £100m income a year to the BBC. It is unclear how the new ruling will be enforced.

## BBC Trust Chairman to step down



The chairman of the BBC Trust, Rona Fairhead, is to step down after Theresa May indicated she would have to apply again for the job she was reappointed to by David Cameron in May. In a statement,

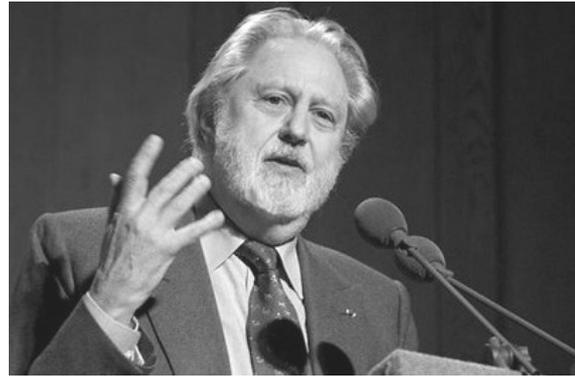
Mrs Fairhead said that after “much thought” she had concluded it was appropriate not to re-enter the appointment process.

The announcement follows criticism by the CMS Select Committee of her appointment. They said that there should have been an open selection process for the post of chair for the new BBC board. In a statement, she said: “I took on leadership of the Trust to help stabilise, strengthen and develop the BBC following a very difficult period in its history and through Charter Review. I was always clear that I was willing to serve for four years, after which I would continue my career in the private sector. I am proud of what I and my colleagues, both at the Trust and the BBC, have accomplished during the past two years. I believe the Draft Charter will secure the strong, confident and independent BBC that the public want and deserve.” Colin Browne, VLV Chairman, said “whilst there were problems with the role and structure of the Trust, it also had significant achievements, particularly in the field of public consultation and accountability. Rona Fairhead was always happy to listen to the VLV and take account of our views. We thank her and wish her well.”

## VLV has a final tour of New Broadcasting House and co-hosts Charter Review event

VLV and the Media Society arranged for members to be able to take one of the final tours of the BBC’s New Broadcasting House. Public tours of the iconic building have been discontinued due to security issues, so we were very lucky to have the opportunity to have a final look around before the doors closed. The same evening we held an event in the Council Chamber where James Heath, BBC Director of Policy and Charter Review, shared his views on the ongoing Charter Review negotiations. Because of the sensitivity of the timing of the event, just before the Draft Charter was laid before Parliament, the event was held under Chatham House Rules. It was an interesting discussion, chaired by Roger Bolton, and provided an opportunity for a frank discussion of some of the key aspects of the BBC White Paper of concern to VLV and Media Society members.

## Lord Puttnam to deliver the Jocelyn Hay Voice of the Listener & Viewer Lecture 2017



The VLV is delighted to announce that Lord Puttnam has agreed to deliver the **Jocelyn Hay Voice of the Listener & Viewer Lecture 2017**. The lecture will be held at a central London venue at 7pm on Tuesday 21 March 2017.

With the BBC in transition following the institution of its new Charter on 1 January 2017, the future of Channel 4 possibly still in the balance, and widespread concerns about the sustainability of the licence fee as a funding model, there are many hurdles which will need to be overcome in the coming decade if we are to continue to enjoy public service broadcasting as we have it today.

It will be a timely moment to hear from Lord Puttnam, whose life long experience as a producer and director and campaigner for public service broadcasting provides him with a unique well-informed position. He chaired a recent Goldsmith’s inquiry on the Future of Public Service Television which released its report, *A Future for Public Service Television: content and platforms in a digital world* at the end of June 2106. VLV submitted evidence to the inquiry and one of the key recommendations of the review is that the government should hand over decision making concerning the funding of the BBC to an independent advisory body, which was one of VLV’s key recommendations. Other recommendations in the report are that the BBC should be funded by a household tax; Channel 4 should not be privatised and should return to providing arts content and broadcast content for older children; ITV should have to provide more current affairs and regional content in return for its prominence on the EPG and that Five should have to provide content for children as a requirement of its licence.

Previous lecturers were Sir Stuart Etherington (2012) and Professor Jean Seaton (2015). The series is named in honour of VLV Founder Jocelyn Hay.

## CHANNEL 4 UPDATE

The future of Channel 4 as a publicly owned broadcaster still hangs in the balance after media reports that the DCMS has relaunched its review into the publicly owned broadcaster. After the departure of pro-privatisation John Whittingdale as Secretary of State, it was thought that perhaps this issue had been taken off the table, but it seems that such a view was premature.



This summer the Lords Communications Committee published a report into the future sustainability of Channel 4 which concluded that there will be no benefit to audiences if Channel 4 is privatised. VLV was invited to provide oral evidence to the committee and we largely agree with the conclusions in the Committee's report.

It has been suggested that Channel 4 should sell of its headquarters in central London and move its operation to the Midlands, possibly Birmingham. It has been reported that Channel 4 believes that a move to Birmingham would make it more difficult for it to run its operation effectively because it would be more difficult for producers from other parts of the UK to come to meet its commissioners.

### New VLV Patron

VLV is delighted that **Sarah Thane CBE JP** has agreed to become a Patron of the VLV. Sarah was director of programmes and advertising at the Independent Television Commission from 2001 - 2003; has been an advisor to Ofcom, the BBC Governors and BBC Trust and was Chairman of the RTS 2000 - 2002. She was also a Member of the National Lottery Commission from 2005 - 2013 and has been a long term supporter of VLV.

### Current consultations

The BBC Trust is consulting on the BBC's detailed plans to turn its production arm BBC Studios into a commercial subsidiary. Full details can be read on the BBC Trust website. (*ends 11 November*)

#### VLV Awards for Excellence

##### in Broadcasting 2016 - members only

Nomination forms for these awards are included for members in this *Bulletin* mailing or can be downloaded from VLV's website [www.vlv.org.uk](http://www.vlv.org.uk).

All nominations forms should be returned to the VLV office by **Monday 9 January 2017**

## Ofcom's PSB Annual Report



In the summer Ofcom published its useful Annual PSB Report, providing information about how the television public service broadcasters are performing in terms of delivering their obligations. The public service broadcasters are the BBC, those providing Channel 3 services (ITV, STV and UTV), Channel 4, Channel 5, and S4C.

The research sets out what these broadcasters are spending on programmes and the amount of different types of programmes they show. It also looks at the extent to which audiences are watching public service programmes and how satisfied they are with them.

The report concluded that UK audiences continue to value PSBs, with 73% of viewers saying they were satisfied or very satisfied with their programmes. Viewing to the five main PSB channels accounted for 51% of all broadcast TV viewing in 2015; on average viewers watched 3 hours and 36 minutes of TV each day in 2015 (a decline of 26 minutes since 2010) more evident among younger people under 25, who watched a quarter less TV than they did in 2010; the PSB channels spent £2.5 billion on new programmes in 2015, and increased spending on factual programmes and drama from 2014. They decreased spending on children's programmes, the arts and classical music.

### National Council of Women Conference

VLV Trustee Sylvia Harvey attended the Annual Conference and AGM in October of the National Council of Women of Great Britain (NCW) on behalf of the VLV. VLV is an affiliate organisation She seconded for VLV a resolution about the BBC. The core issues were that the BBC should remain in public ownership, be independent of commercial interests and the government of the day, be for the public benefit rather than for purely commercial purposes, make its content and services available to all, be funded through the licence fee which should be exclusively allocated to the BBC and in line with inflation, continue to be independent with a Licence Fee Body to determine the level of the licence/household fee, not fund the licences for the over 75s and remain the flagship broadcaster of Great Britain with its ethos of bringing people together. After a good debate and many questions and comments, the resolution was passed overwhelmingly with one person voting against.

## PEOPLE ON THE MOVE BBC management changes

**Helen Boaden**, Director of BBC Radio, has announced she is to retire from the BBC in March after 34 years of service, in which time she has had a range of roles including Director of News and Controller of Radio 4. She said “I am very fortunate to have done some wonderfully



challenging and fascinating jobs throughout my long career. The last few years running BBC Radio, with all its creativity, innovation and sheer fun, have been especially productive and happy. I am very proud that my final job at the BBC has been Director of the Radio division.” She will leave BBC Radio at the end of October, when the new structure will be in place.

Director-General, Tony Hall, has reshaped the



BBC's senior management team, in an effort to reduce management layers and the number of executives on the BBC Board. **Anne Bulford** (left) has become the BBC's Deputy Director-General, while continuing to be managing director of finance and operations.

**James Purnell** already has responsibility for putting education at the centre of the BBC's thinking. Now he will bring together network Radio, Arts, Music, Learning and Children's as Director, Radio and Education. **Charlotte Moore** takes on additional responsibilities as a new Director of Content, which means she will be responsible for all the BBC TV Channels, BBC Sport and iPlayer.

**James Harding** continues as Director of News and Current Affairs. The BBC has appointed Director of BBC Scotland, **Ken MacQuarrie**, (left)



as the new Director of Nations and Regions. The role will have responsibility for bringing together and enhancing the BBC's offer to the nations and regions of the UK and

will sit on the BBC's new Executive Committee. The BBC will recruit a Director of Radio to give creative leadership and focus day-in day out.

## New Secretary of State for Culture, Media and Sport



The **Rt Hon Karen Bradley MP** is a Conservative Party politician and MP for Staffordshire Moorlands, elected at the 2010 general election. In Theresa May's first cabinet reshuffle in July 2016, Bradley became Secretary of State for Culture,

Media and Sport. Previously, since February 2014, she had served as a junior Home Office minister. Prior to that, she had served in the Government Whips' Office since September 2012, initially as an Assistant Government Whip and, after a subsequent promotion in 2013, as a Government Whip.



**Matt Hancock MP** was appointed Minister of State for digital and culture at DCMS in July. After becoming an MP for West Suffolk in 2010, Matt was elected to the Public Accounts Committee and the

Committee on Standards and Privileges that adjudicates on MPs' conduct. Matt became Minister for Skills in the Department for Business and Department for Education and in September 2013 became Minister of State for Skills and Enterprise. He served as Minister for the Cabinet Office and Paymaster General from May 2015.



**Tom Watson MP**, the Deputy Leader of the Labour party has also been appointed as Shadow Secretary of State for Culture, Media and Sport. He has been MP for West Bromwich since 2001. He was a member of the

Commons CMS Select Committee from 2009 to 2012.



**Baroness Bonham-Carter of Yarnbury** is the Liberal Democrat spokesman for Culture Media and Sport and will be taking part in the panel session of our Autumn Conference.

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To book for the conference and see further updates on sessions go to [www.vlv.org.uk](http://www.vlv.org.uk) or contact the VLV office

## Advertisements

Please refer to VLV when responding to advertisements. VLV cannot accept any liability or complaint in regard to the following offers. The charge for classified ads is 30p per word, 20p for members. Please send typed copy with a cheque payable to VLV. For display space please contact Sue Washbrook on 01474 338716.



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#### Keeping up to date with the BBC Charter Review

VLV will be sending out regular updates by email - so please ensure that Sue Washbrook has your up-to-date email address or else keep looking at the website at [www.vlv.org.uk](http://www.vlv.org.uk)

## Diary Dates

**Wednesday 23 November 2016**  
**VLV's 33rd Autumn Conference**

**Back to the Future:**  
**What next for viewers and listeners**

*The Geological Society,  
 Piccadilly, London W1J 0BG  
 10.30 am - 3.30 pm*

**Lord Hall of Birkenhead, CBE,**  
**BBC Director-General,**  
 will be the keynote speaker  
 Further details to be announced

**The 14th Annual General Meeting of**  
**Voice of the Listener & Viewer Ltd**

**Wednesday 23 November 2016**  
**at 4.00 pm**

**The Geological Society, Burlington House, Piccadilly, London W1J 0BG**

**Tuesday 21 March 2017**

The Jocelyn Hay Voice of the Listener & Viewer Lecture 2017

*Venue to be confirmed - 7.00 pm*

**Lord Putnam CBE**

**Wednesday 26 April 2017**

**VLV's 34nd Spring Conference**  
**VLV Awards for Excellence in**  
**Broadcasting 2016**

*The Geological Society,  
 Piccadilly, London W1J 0BG  
 10.30 am - 3.30 pm*

**VLV will announce other events**  
**over the next few months -**  
**watch email alerts and the**  
**website for details.**



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