

*"Working for quality
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British broadcasting"*



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VLV Student Winners Receive Prizes from Jon Snow at London Conference

Jon Snow, the Channel 4 news anchor, presented five young winners of Voice of the Listener & Viewer's 2007 Student Essay Competition with their prizes at VLV's 24th Annual Autumn Conference, Truth & Transparency in Broadcasting in London on 29th November.

The subject was *'Critically discuss the ways in which, in today's changing media environment. Audiences are becoming content producers. Is this a significant trend and if so, is it a good thing?'*

The first prize of £500 cash in each of two categories – the equivalent of under and post graduate levels – was kindly donated by Channel 4. The winners and the runners-up in each category were each offered two weeks work experience by four of the UK's leading independent television producers, Films of Record, Tiger Aspect Films, Endemol UK and Rag Doll Productions. In the post graduate category a third prize was presented to Xia Huo, from Beijing, currently studying for an MA in Media Management at the University of Westminster.

VLV was grateful to the following who kindly gave up their time to judge the Competition: Robert Beveridge, Roger Graef, Andrea Millward-Hargrave, Professor Vincent Porter and Jon Snow,

The winners of the Competition were:

Undergraduate category:

First Prize, Danny Allen, who studied Computer Science & Geography at the University of Wales, Aberystwyth. Danny who comes from Birmingham is continuing his studies in the USA

The runner-up in the UG category was David Twyman from Northampton who gained a BA (Hons) in Media (Television Production) from the University of Chester.

Postgraduate Category

First Prize, Andrew Fagg who comes from Yorkshire, and gained a Post Graduate Diploma in Broadcast Journalism from the London College of Communication.

The Runner-up in the PG category was Louise Parry from Shrewsbury, who also gained a Post Graduate Diploma in Broadcast Journalism from the London College of Communication.

3rd Prize in the PG category was presented to Xia Huo, from Beijing, currently studying for an MA in Media Management at the University of Westminster.

Commenting, Jon Snow said: 'The judging was difficult because the standard of entries was very high, We were pleased that entries came from universities all over the UK – including Glasgow, Aberystwyth, Chester and London and from students studying subjects other than media and communication. They bring a wealth of interest and value to the media and to professional journalism.'

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