

*Working for quality
and diversity in
British broadcasting*



Founded by Jocelyn Hay in 1983

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VLV Appoints Peter Blackman as its First Full-time Executive Director

Voice of the Listener & Viewer (VLV) is pleased to announce the appointment of Peter Blackman as its first full-time Executive Director, with full effect from June 19th 2006.

The Appointment is made with support from the Esmee Fairbairn Foundation.

Peter Blackman is Currently Director of the Churches Media Council. He has previously held positions as Assistant Director, British Bankers' Association; Executive Committee Chairman and Head of Public Relations for the Small Firms Lead Body, and Director of the Myalgic Encephalomyelitis (ME) Association. His experience includes extensive management, business and financial consultancy and training to a range of organizations

Commenting, VLV chairman, Jocelyn Hay, said:

"I am delighted to be welcoming Peter Blackman to this new appointment as VLV's first full-time Executive Director. He brings a range of experience that will be essential as VLV expands to meet the increasing demands being placed upon it. VLV is developing fast and needs to prepare itself for an even more important role as advocate for the citizen and consumer interests in broadcasting and increasingly, as we move nearer to analogue switch-off, within the new media field."

VLV is extremely grateful to the trustees of the Esmee Fairbairn Foundation for making this appointment possible, and for the confidence they have shown in VLV's work and future.

Ends.

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