



**Voice of the
Listener & Viewer**



in association with Channel 4

STUDENT ESSAY

Competition 2010

'In the world of internet blogging, anyone can produce a news story? Assess this view in relationship to the standards demanded from professional journalists and explore the prospects for traditional news providers'

Voice of the Listener & Viewer (VLV) invites entries for its 2010 Student Essay Competition, held in association with Channel 4, from students studying for a UK registered undergraduate or postgraduate degree or similar professional/academic qualifications.



Jon Snow, Presenter, Channel 4 News
will lead the judging panel

Winning entrants at undergraduate and postgraduate levels will each receive a cash prize of **£400**. *The two winners and the two runners-up will each have the opportunity for two weeks' work experience with a television or radio production company.*

Entries should be submitted as a written essay of a maximum of 2,000 words.

The closing date for entries is Tuesday, 1st June 2010.
There is no Entry Fee

Full details and an entry form, which must be completed, are available at

www.vlv.org.uk

or in writing enclosing a stamped address envelope to:

**Student Essay Competition, VLV,
PO Box 401, Gravesend, Kent DA12 9FY**

The Essay Competition is supported by The Voice of the Listener Trust.

Voice of the Listener & Viewer (VLV) is an independent, non-profit-making association, free from political, commercial and sectarian affiliations, working for quality, diversity and independence in British broadcasting.