



**Voice of the  
Listener & Viewer**



in association with Channel 4

# **STUDENT ESSAY**

## **Competition 2010**

**'In the world of internet blogging, anyone can  
produce a news story**

**Assess this view in relationship to the standards demanded from professional  
journalists and explore the prospects for traditional news providers'**

Voice of the Listener & Viewer (VLV) invites entries for its 2010 Student Essay Competition, held in association with Channel 4, from students studying for a UK registered undergraduate or postgraduate degree or similar professional/academic qualifications.



**Jon Snow**, Presenter, Channel 4 News  
will lead the judging panel

Winning entrants at undergraduate and postgraduate levels will each receive a cash prize of **£400**. The two winners and the two runners-up will also each have the opportunity for two weeks' work experience with a television or radio production company.

Entries should be submitted as a written essay of a maximum of 2,000 words.

**The closing date for entries is Tuesday, 1<sup>st</sup> June 2010.**  
***There is no Entry Fee***

Full details and an entry form, which must be completed, are available at

[www.vlv.org.uk](http://www.vlv.org.uk)

or in writing enclosing a stamped address envelope to:

**Student Essay Competition, VLV,  
PO Box 401, Gravesend, Kent DA12 9FY**

**The Essay Competition is supported by The Voice of the Listener Trust.**

*Voice of the Listener & Viewer campaigns for high quality radio, television and new media services and supports the principles of public service broadcasting.*