

"Working for quality  
and diversity in  
British broadcasting"



PO Box 401, Gravesend, Kent DA12 9FY  
Telephone: 01474 352835 Fax: 01474 351112

Founded in 1983 by Jocelyn Hay CBE

E-mail: [info@vlv.org.uk](mailto:info@vlv.org.uk)  
Web: [www.vlv.org.uk](http://www.vlv.org.uk)

News Release 19/09

2 November 2009

## **BRAVE NEW WORLD? CHILDREN'S MEDIA BEYOND TELEVISION**

A unique opportunity for you to meet, hear and question top speakers from the media, the regulators and academe on this vital topic.

The theme of VLV's 15<sup>th</sup> Annual Children's Conference on **Thursday, 12<sup>th</sup> November 2009** will be children's media beyond television and during the day will explore the latest developments in online games, social sites, interactivity, and the new directions for radio in an age of convergence. **Joe Godwin**, the new Director, BBC Children's will attend.

Child psychologist and broadcaster **Tanya Byron**, the author of the government-commissioned *The Byron Review: Safer Children in a Digital World* will be the keynote speaker. Tanya's TV programmes include *The House of Tiny Tearaways* and *Little Angels*.

There are opportunities for public service in all these areas, but to what extent are these being grasped? How are the dangers being assessed, and what methods are being employed to ensure safety? Creativity is being encouraged in user-generated material, but how is this being moderated?

Other speakers include:

**Ben Williamson**, Futurelab  
**Hamish McPharlin**, Decipher  
**Professor Sonia Livingstone**, London School of Economics  
**Richard Murray**, Head of Support Operations, Jagex Ltd  
**Matt Deegan**, Station Manager, Fun Kids Radio  
**Pete Johnson**, Head of Policy & Business Development, British Board of Film Classification  
**Alex Nagel**, Head of Harm Reduction, Child Exploitation & Online Protection Centre  
**Tamara Littleton**, Chief Executive Officer, eModeration  
**Rebecca Newton**, Head of Safety, Crisp Thinking  
**Marc Goodchild**, Head of Interactive & On Demand, BBC Children's  
**Kate Bulkley**, media journalist  
**Lizzie Jackson**, Deputy Director, Communication Media, Ravensbourne College

VLV Chairman Richard Lindley says: *VLV is committed to seeing that high quality TV programmes for children shown by the BBC and other broadcasters continue to be made, but we are very conscious of all the new areas children can now explore. That's why this conference will focus on the need to ensure both quality and safety in the developing new media.'*

Tickets: Corporate £199.75;  
Voluntary Organisations/Academics/Concessionary individuals £99.88; (all including VAT)

### **End of the BBC's Licence Fee Monopoly?**

At their **Autumn Conference on Thursday 26 November** VLV members will face up to the real possibility that the BBC will be forced to share the Licence Fee money with other broadcasters and programme makers. Under fire for big executive salaries and expenses **Director-General Mark Thompson** puts the BBC case for holding on to all the Licence Fee revenue.

PTO

Earlier this year the Tories proposed a freeze on the Licence fee: what would they do about the BBC if in power? As the General Election looms **Shadow Secretary of State Jeremy Hunt** tells VLV members about the Tory way ahead.

During the course of the conference the winners of VLV's 2009 Student Essay Competition '**What is important about Public Service Broadcasting and how should it be funded in the 21<sup>st</sup> century?**' will be announced.

*Venue: The Geological Society, Piccadilly, London W1*

*Tickets: Corporate £184; Voluntary Organisations/Academics £92 (including VAT)*

*For further information and tickets contact Linda Forbes at [Linda.Forbes@vlv.org.uk](mailto:Linda.Forbes@vlv.org.uk) or telephone the office on 01474 352835.*