



Press Release  
Immediate

14/11  
20<sup>th</sup> September 2011

# ‘Serving the Citizen: Broadcasting Accountability in an Online Europe’

European Alliance of Listeners’ & Viewers’ Associations in association with  
Voice of the Listener & Viewer

## Friday, 7th October 2011

9.30am – 6pm

The Scottish Storytelling Centre, Edinburgh

In the historic setting of Edinburgh’s Royal Mile, representatives of citizen groups from across Europe – television viewers, radio listeners and web users - meet some of the key people they look to for guarantees of quality, diversity and genuine choice in a multi-media world.

Among key questions to be addressed and answered:

- ❖ As the media environment becomes driven increasingly by profit and popularity, are adequate legal provisions and resources in place to sustain and encourage broadcasters in the provision of public service content?
- ❖ Are media literacy objectives, announced by the Commission and Governments of the EU, on track and on target – vital as they are for enabling the people of Europe to participate fully in the citizenship and cultural life of their communities, their countries, their continent and the world at large?
- ❖ In a multi-level Europe – with new nations and regions asserting themselves amongst and against the traditional nation states – are different levels of policy-making and regulation shaping up to serve the citizens’ interests better, or are they bringing with them the risks of uncertainty, overlap, conflict and confusion?

*Speakers include:*

**Monica Aubel**, The European Commission; **Dr Ignasi Guardans**, Director of Public Affairs, EBU; **Harvey Thomas**, President of the Fellowship of European Broadcasters; **Prof Neil Blain**, Stirling University; **Prof Rosario Cecaro**, Sassari University, Sardinia; **Ian Small**, Head of Public Policy, BBC Scotland; **Bobby Hain**, Managing Director, Broadcasting & Regulatory Affairs, STV; **Alan Stewart**, Regulatory Affairs, OFCOM Scotland; **Carmen Fuente Cobo**, Vice Chair, ICmedia, Spain; **Paolo Celot**, Secretary-General, European Association for Viewer Interests; **Donald Campbell**, Chief Executive, Gaelic Media Services; **Manfred Kops**, Director, Institute for Broadcasting Economics (IRÖ), Cologne; **Mary Berkhout**, Programme Manager, Mediwijzer, the Netherlands; **Maria Rita Munizzi**, President, Movimento Italiani Genitori (MOIGE); **Jarle Haugland**, CEO, Familie & Medier, Norway; **Lars Peter Melchiorson**, Chairman, Listeners & Viewers Forum (SLS), Denmark; **Ciáran Murray**, Ireland Secretary for Community Media Forum Europe (CMFE).

*Tickets:*

Corporate £40; Organisations/Academics £20; (including lunch); £6 Students (excluding lunch)

For further information call 01474 338711 or email [Linda.Forbes@vlv.org.uk](mailto:Linda.Forbes@vlv.org.uk); or visit VLV website [www.VLV.org.uk](http://www.VLV.org.uk). Postal address: VLV, PO Box 401, Gravesend, Kent DA12 9FY