

"Working for quality  
and diversity in  
British broadcasting"



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**News Release**  
**Immediate**

9 August 2011  
11/11

## **Delivering Quality First, the Future of Children's TV, UK Production & Media Ownership to feature in VLV's 2011 Autumn Programme**

We await public consultations from the BBC Trust on BBC managers' plans to *Deliver Quality First* within reduced budgets following last year's licence fee settlement, and from the Government on its new *Communications Green Paper*. The results of these consultations will shape the UK media landscape for decades to come. VLV's Autumn programme will provide a range of events across the country with opportunities for listeners and licence payers to hear and question key decision makers on their policies.

**Friday, 7 October: Serving the Citizen: Broadcasting Accountability in an Online Europe** –EURALVA, the European Alliance of Listeners' & Viewers' Associations conference in association with VLV. The Scottish Story-telling Centre, Royal Mile, Edinburgh. 0930 – 6pm.

Speakers include: **Ian Small**, Head of Public Policy, BBC Scotland; **Bobby Hain**, MD Scottish TV; **Alan Stewart**, Ofcom, Scotland; **Donald Campbell**, CEO Gaelic Media; **Inigo Millian**, AC Media, Spain; **Dr Manfred Kops**, Institute of Broadcasting Economics, Cologne; **Jarle Haugland**, CEO Familie & Medier, Norway; **Preben Sorensen**, President ,EURALVA, Denmark; **Ignasi Guardans**, Director of Public Affairs, European Broadcasting Union (EBU).

**Monday, 17 October: UK Programme Production – Securing its Future.** 1 Whitehall Place, London SW1. 6 – 8.30pm.

Viewers consistently show a preference for UK produced programmes but how can these be guaranteed when the BBC and all the commercial public service broadcasters face increasing pressure to reduce programme budgets?

Speakers include: **David Liddiment**, BBC Trustee; **Dan Brooke**, Director of Communications, Channel 4, **Steven Barnett**, Professor of Communications, University of Westminster; **Adam Minns**, Commercial Broadcasters Association; chaired by **Steve Hewlett**, TV journalist and presenter.

**Saturday, 22 October: British Broadcasting in the Public Service – what do we really, really want?** The Friends' Meeting House, Manchester: 2 – 4pm.

How can the public service broadcasters best serve licence fee payers in these uncertain times? Are they too London-centric? What difference will the BBC's new centre in Salford actually make to the viewing and listening public?

Speakers include: **Mark Covell**, Head of External Affairs, BBC North; **Sophie Jones**, Director of Corporate Relations, Channel 4 and others. Chaired by **Nigel McCulloch**, Bishop of Manchester, member of the Lords' Select Committee on Communications.

More follows /

**Wednesday, 2 November: Children's Programmes - Out of Date in the Digital Age?**

6 – 8.30pm, 1 Whitehall Place, London SW1.

What is the real value of UK produced children's programmes today? How can we protect children from sexual and commercial exploitation in the online world?

Speakers include: **Baroness (Floella) Benjamin**; **Joe Godwin**, Director of BBC Children's; **Reg Bailey**, CEO, The Mothers' Union; **Anne Brogan**, Director, Kindle Entertainment. Chaired by **Professor Maire Messenger-Davies**.

**Wednesday, 30 November: VLV's 28<sup>th</sup> Annual Autumn Conference**, The Geological Society, Piccadilly, London W1. 10.30 – 3.30pm.

Speakers include: **Caroline Thomson**, BBC Chief Operating Officer.

The BBC Trust will put the BBC's plans for *Delivering Quality First* out to public consultation within the next few weeks. Following that, the BBC must start to implement the changes needed to cut future programme and service budgets to fit the new lower income that will result from the reduction in its licence fee income agreed in autumn 2010. Where will the cuts fall? How will the BBC deal with competing claims? Caroline Thomson is the key executive leading the review. This event provides licence fee payers with a unique opportunity to hear and question her at first hand.

More events are being planned in other places please watch VLV's website for further news.

End

For further details of all events and to book tickets please visit the VLV website:

[www.VLV.org.uk](http://www.VLV.org.uk)

or call Linda Forbes on 01474 338711 or 01474 338716.

**Ticket Prices:**

**Friday, 7<sup>th</sup> October 2011** 10am–6pm

**'Serving the Citizen Broadcasting Accountability in an Online Europe'**

*Venue: The Scottish Storytelling Centre, Edinburgh*

*Tickets:* Corporates £40 (including lunch); Organisations/Academics £20 (including lunch);  
Students £6 (excluding lunch)

**Monday, 17<sup>th</sup> October 2011** 6pm-8.30pm – **'UK Programme Production – Securing its Future'**

*Venue: National Liberal Club, London SW1*

*Tickets:* Corporates £25; Organisations/Academics £20; Students £5 (including tea/coffee/biscuits)

**Saturday, 22<sup>nd</sup> October 2011** 2pm-4pm – **'British Broadcasting in the Public Service – what do we really, really want?'**

*Venue: Friends' Meeting House, Mount Street, Manchester*

*Tickets: FREE but please send an SAE for your ticket*

**Wednesday, 2<sup>nd</sup> November 2011** 6pm-8pm – **'Children's programmes – Out of Date in the Digital Age?'**

*Venue: National Liberal Club, London SW1*

*Tickets:* Corporates £25; Organisations/Academics £20; Students £5 (including tea/coffee/biscuits)

**Wednesday, 30<sup>th</sup> November 2011** 10.30am-3.30pm – **VLV's 28<sup>th</sup> Annual Autumn Conference**

*Venue: The Geological Society, Piccadilly, London W1*

*Tickets:* Corporates £210; Organisations/Academics £105; (including buffet lunch)  
Students £15 (excluding buffet lunch) or £27 (including buffet lunch)