

*"Working for quality  
and diversity in  
British broadcasting"*



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## **‘Visions of the Future: Scottish Broadcasting in the Digital Age’**

Voice of the Listener & Viewer’s 18<sup>th</sup> Annual Scottish Conference

**Tuesday, 12<sup>th</sup> May 2009** 2pm – 5.30pm  
*In association with Edinburgh Napier and Stirling Universities*

At the Scottish Storytelling Centre (Netherbow Theatre) 45 High Street, Edinburgh

The Scottish broadcasting climate is changing. Many commentators argue that Scottish broadcasting requires reform and change in order to protect and serve the needs of the Scottish public. This year's VLV Scottish Conference will examine future prospects for Scottish broadcasting in the digital environment. The conference will bring together senior broadcasters, regulators and experts to discuss current issues and debates and their likely future impact in shaping the Scottish broadcasting environment. The key questions for the conference include: How should Scottish broadcasting develop in the light of policy and public debates of recent years; what does the future hold for public service broadcasting in Scotland; what impact will the current economic downturn have on Scottish broadcasting; and what are the implications of these developments for viewers and listeners in Scotland and for media consumption in general.

Speakers include:

**Jeremy Peat**, BBC Trustee for Scotland

**Bobby Hain**, Managing Director for Broadcasting and Regulatory Affairs, STV

**Donald Campbell**, Chief Executive, MG Alba

**Alan Stewart**, Ofcom (Scotland)

**Dave Rushton**, Institute of Local Television

Tickets: Corporate £25; voluntary organisations and individuals £15; VLV members £12; Students £5 (*all inclusive of VAT*)

For tickets and further details please contact Linda Forbes in the VLV office on 01474 352835 or [linda.forbes@vlv.org.uk](mailto:linda.forbes@vlv.org.uk) or Dr Matthew Hibberd, Department of Film, Media & Journalism at the University of Stirling at [m.j.hibberd@stir.ac.uk](mailto:m.j.hibberd@stir.ac.uk)