

*"Working for quality  
and diversity in  
British broadcasting"*



PO Box 401, Gravesend, Kent DA12 9FY  
Telephone: 01474 352835 Fax: 01474 351112

E-mail: [info@vlv.org.uk](mailto:info@vlv.org.uk)  
Web: [www.vlv.org.uk](http://www.vlv.org.uk)

Founded in 1983 by Jocelyn Hay CBE

07/10  
21st April 2010

**IMMEDIATE RELEASE**

## **BBC Strategy Review focus for VLV Conference on Wed, 28 April and VLV Evening Seminar with BBC Trust Chairman on Wed, 30 June**

**VLV's 27<sup>th</sup> spring conference on Wednesday 28<sup>th</sup> April** at the Geological Society, Burlington House, Piccadilly, London W1, offers listeners, viewers and licence fee payers a unique opportunity to hear and question key players on the implications for BBC programmes and services of the far-reaching proposals contained in the BBC's recent Strategy Review, the twelve week consultation on which ends on 25<sup>th</sup> May.

**Wednesday, 28 April**, VLV spring Conference:

### **'Strictly Public Service Broadcasting – creative freedom and ambition'**

The morning of the conference will be devoted to discussion of the **BBC's Strategy Review**.

*Registration and coffee from 10.15am*

**10.45am: William Greswell, Controller of Strategy, BBC Vision**, will outline the many far-reaching proposals contained in the Review which is the subject of a twelve week public consultation by the BBC Trust ending on 25<sup>th</sup> May.

**11.30am: Alan Yentob, the BBC's Creative Director, with responsibility for developing talent across all the BBC's services**, will give the keynote speech. Alan will allow plenty of time for questions and discussion from the floor.

**John Lloyd, Contributing Editor, the Financial Times, and Director of Journalism at the Reuters Foundation for the Study of Journalism, University of Oxford**, will chair the morning sessions.

**1.45pm: Presentation of VLV's 2009 Awards for Excellence in Broadcasting by Richard Lindley, Veteran News and Current Affairs Presenter, and Roberts Radio's Special Award for Radio** presented by **Leslie Burrage, CEO Roberts Radio**.

**3.00 pm: Melvyn Bragg, radio and television broadcaster and presenter of ITV's South Bank Show** until its demise in June 2010.

**Mark Lawson, presenter of Radio 4's Front Row** will be in the chair.

4 pm: VLV members' Forum.

### **Wednesday, 30<sup>th</sup> June:**

VLV Evening Seminar with **Sir Michael Lyons, Chairman, the BBC Trust**.

**6.30 – 7.45pm. The Society of Antiquaries, Burlington House, Piccadilly, London W1.** Sir Michael will speak of the challenges facing the BBC, provide an update on the BBC Strategy Review, and take questions.

Voice of the Listener & Viewer Ltd. A not for profit private company limited by guarantee registered in England No. 4407712.  
Registered office: Aercon House, Alfred Road, Gravesend, Kent DA11 7QF.

Honorary Officers: Jocelyn Hay President Hugh Peltor CBE Treasurer Robert Clark Secretary  
Company Secretary: Messrs. Waterlow Registrars Ltd

**Jocelyn Hay**, VLV President, commented: “VLV’s 27<sup>th</sup> spring conference is highly topical in considering the implications for the BBC, and public service broadcasting across all the terrestrial channels in the light of electioneering by the political parties, and the consultation by the BBC Trust on the BBC’s Strategy Review. The BBC is the leading commissioner of British programming and unless it is given the resources to maintain that role, the outlook for British producers and for British viewers is bleak.”

**Richard Lindley**, the Veteran News and Current Affairs Presenter who will present VLV’s 2009 Awards for Excellence in Broadcasting commented: “This is such an important time in radio and television – which is why I am glad to be a strong supporter of VLV. The digital age means exciting new developments but in all that excitement quality programming could easily disappear. The best in British broadcasting has been admired round the world: it’s too important to be left to what the market alone will provide.”

Editors’ note: Reporters and Photographers welcome. For passes and further information please contact: Linda Forbes on 01474 352835