

"Working for quality  
and diversity in  
British broadcasting"



PO Box 401, Gravesend, Kent DA12 9FY  
Telephone: 01474 352835 Fax: 01474 351112

Founded in 1983 by Jocelyn Hay CBE

E-mail: [info@vlv.org.uk](mailto:info@vlv.org.uk)  
Web: [www.vlv.org.uk](http://www.vlv.org.uk)

06/10  
13th April 2010

**IMMEDIATE RELEASE**

## **The BBC's Strategic Review to be focus of VLV's Spring Conference 'Strictly Public Service Broadcasting' on Wednesday, 28th April**

VLV's 27<sup>th</sup> spring conference on Wednesday 28<sup>th</sup> April at the Geological Society, Burlington House, Piccadilly, London W1, will give listeners, viewers and licence fee payers the chance to hear and question key players on the implications for BBC programmes and services of the far-reaching proposals contained in the BBC's recent Strategic Review. The twelve week consultation on the Review by the BBC Trust ends on 25<sup>th</sup> May.

The morning sessions of the conference from 10.30 –12.45am will be devoted to discussion of the **BBC's Strategic Review**.

**Alan Yentob, the BBC's Creative Director with responsibility for developing talent across all the BBC's services**, will be the keynote speaker at 11.30am.

**William Greswell, Controller of Strategy, BBC Vision** will outline the proposals in the Strategy Review at 10.45am.

**John Lloyd, Contributing Editor, the Financial Times, and Director of Journalism at the Reuters Foundation for the Study of Journalism, University of Oxford**, will be in the chair.

At 3.00pm **Melvyn Bragg, author, radion and television broadcaster, and creator and presenter of ITV's *South Bank Show*** until its demise in June 2010 will be the keynote speaker, with **Mark Lawson, presenter of Radio 4's *Front Row*** in the chair.

At 1.45pm The presentation of **VLV's 2009 Awards for Excellence in Broadcasting will take place** immediately after lunch. The Awards are supported by The Voice of the Listener Trust and this year Roberts Radio will be adding its own special Roberts Award for Radio.

Jocelyn Hay, VLV President, commented: "the conference will provide a unique opportunity for licence fee payers to hear and question key decision makers on the implications of the BBC's Strategic Review for creativity and ambition in the BBC's programmes. We welcome the consultation launched by the BBC Trust and urge all who care about the quality and independence of BBC programmes to respond. The BBC is the leading producer of British programming and all possible economies in non programme areas must be explored before any programmes or services are cut."

Editors' note:

Conference venue: The Geological Society, Burlington House, Piccadilly, London W1

For further information please contact: Linda Forbes on 01474 352835 or Jocelyn Hay on 01474 - 362892

Voice of the Listener & Viewer (VLV) is an independent, non-profit-making association, free from political, commercial and sectarian affiliations, working for quality and diversity in British broadcasting and new media. VLV represents the interests of listeners and viewers as citizens and consumers across the full range of broadcasting issues. VLV is concerned with the structures, regulation, funding and institutions that underpin the British broadcasting system. VLV does not handle individual complaints.

Voice of the Listener & Viewer Ltd. A not for profit private company limited by guarantee registered in England No. 4407712.

Registered office: Aercon House, Alfred Road, Gravesend, Kent DA11 7QF.

---

Honorary Officers: John Clark Deputy Chairman    Hugh Peltor CBE Treasurer    Robert Clark Secretary  
Company Secretary: Messrs. Waterlow Registrars Ltd