

"Working for quality  
and diversity in  
British broadcasting"



PO Box 401, Gravesend, Kent DA12 9FY  
Telephone: 01474 352835 Fax: 01474 351112

Founded by Jocelyn Hay in 1983

E-mail: [info@vlv.org.uk](mailto:info@vlv.org.uk)  
Web: [www.vlv.org.uk](http://www.vlv.org.uk)

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## **“The End of Broadcasting As We Know It?”**

Also

### **Presentation of VLV’s 2008 Awards for Excellence in Broadcasting**

**Thursday, 30<sup>th</sup> April 2009** 10.45am – 4.30pm (Registration 10.30am)  
The Geological Society, Burlington House, Piccadilly, London WC1

Voice of the Listener & Viewer holds it’s Spring Conference this year under the title ‘The End of Broadcasting As We Know It?’

Following the publication of the Ofcom’s review of public service broadcasting and the Government’s ‘Digital Britain’ proposals VLV members will hear two of the broadcasting industry’s most important players try to answer the fundamental question - is it all over? Is the broadcasting system we’ve known for the last half century really bust, beyond repair?

Speaking for ITV, as it struggles to provide public service broadcasting while its revenue is dwindling is Executive Chairman **Michael Grade**, former chief executive of Channel 4, and former chairman of the BBC. And speaking as Ofcom’s new chairman is **Colette Bowe**, now in ultimate charge of a television regulator that’s losing what power it’s previously had to insist on quality programmes. How can listeners and viewers any more be confident that - outside the BBC perhaps – they can continue to find programmes that live up to VLV’s traditional demand for ‘quality and diversity’?

Said Richard Lindley, VLV’s new Chairman: *‘Broadcasting is too important in the life of the nation to be left entirely to the market to decide. Can we find ways to maintain the best of public service broadcasting, or must we in future only hope to find it on the BBC?’*

Tickets: Corporate £185: Voluntary Organisations/Academics £92; Concessionary individuals: £65 including VAT

For more information contact: [Linda.Forbes@vlv.org.uk](mailto:Linda.Forbes@vlv.org.uk) or telephone the office on 01474 352835