

"Working for quality
and diversity in
British broadcasting"



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Risking Quality in Times of Change – What future for Public Service Broadcasting?

VLV's 28th Spring Conference, Tuesday, 12 April 2011

Risking Quality in Times of Change – VLV's 28th Spring Conference on 12 April will be held at the Geological Society, Burlington House, Piccadilly, London W1 10.30 – 3.30pm.
Keynote speaker: **Helen Boaden, Director, BBC News.**

Helen Boaden has been Director of BBC News, since 2004. She will shortly join the BBC's Executive Board, her brief covers all BBC News Services from Local Radio to the World Service
Stewart Purvis, Professor of Journalism at City University, will be in the chair.
Stewart Purvis is a former CEO of ITN and Ofcom Partner for Content and Standards.

The **VLV 2010 Awards for Excellence in Broadcasting** will be presented at 1.45pm.
One session is being kept for topical issues. There will be a Members' Forum at 4.00-5pm.

Jeremy Hunt MP, Secretary of State for Culture, Media the Olympics & Sport, to speak and take questions at a **Voice of the Listener & Viewer Seminar in the House of Commons on Tuesday, 8th February**, starting at 5.40pm. There is no charge to attend but tickets must be obtained in advance from VLV. See details below.

Roger Bolton, Independent Producer and Presenter of Radio 4's *Feedback* will be in the chair.

The seminar will provide one of the first opportunities for listeners and viewers to hear and question Mr Hunt on the recent BBC Licence Fee Settlement and the additional responsibilities it lays on the BBC - and hence licence fee payers - to fund them; and on changes announced to the remit of media regulator Ofcom, and its Consumer Panel.

VLV's Spring Conference will provide one of the first opportunities to hear and question a senior BBC figure on the implications of the new BBC Licence Fee settlement, including the effects of the draconian cuts proposed to the BBC World Service.

Commenting, VLV Honorary President, Jocelyn Hay said: 'These decisions were taken behind closed doors without any public or Parliamentary debate yet they have serious implications for the democratic process and the quality and independence of BBC services. VLV is therefore planning a series of events to give listeners and viewers the chance to discuss them with key decision makers in coming months. All will be open to the public.'
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For tickets and details contact Linda.Forbes@VLV.org.uk or phone 01474 338711 or 338716

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