

For Immediate Release

Voice of the Listener & Viewer, The Media Society and YouGovStone
together present

The Big Broadcasting Debate: What's to Become of British Television?

Tuesday 9th June 2009, 6pm for 6.30pm
at One Alfred Place, London WC1.
(off Store St., off Tottenham Court Road)

Commercial television is collapsing. ITV is cutting jobs and programme-making, and Public Service Broadcasting outside the BBC looks as if it's on its deathbed.

With the help of a specially commissioned [YouGovStone](#) survey of opinion leaders; leading lights of the broadcasting industry will debate the future of public service broadcasting and respond to questions and comments from the audience. On the panel:

Peter Bazalgette The Independent called him "the most influential man in British television" because of his pioneering role in lifestyle TV programmes, his commercial fire power, and the effect he's had on the development of reality television – think *Big Brother*. Peter is one of the few who understands the impact new media is likely to have on broadcasting.

David Elstein is chairman of TV production and distribution company DCD Media. A former current affairs producer, David was Director of Programmes at Thames Television, Head of Programming at BSkyB, and Chief Executive of Channel 5, which he launched. He also chairs the Broadcasting Policy Group, which wrote a seminal report on the future of the BBC for the Conservative Party.

Lorraine Heggessey Former Panorama producer, Controller of BBC One, and now the Chief Executive of the enormously successful Indie Talkback Thames, which makes *Britain's Got Talent* (remember Susan Boyle?), *The Apprentice*, *The X Factor*, and *The Bill*, among many other drama and entertainment series.

Nick Ross, British radio and television presenter across a vast range of factual programmes. He launched the BBC flagship consumer programme *Watchdog* and for 23 years presented the primetime success *Crimewatch*. He has just finished a major new BBC One series *The Truth About Crime*, due for transmission shortly.

In the chair, **Richard Lindley**, Chairman of [Voice of the Listener & Viewer](#)

The Big Broadcasting Debate will have before it the results of a [special opinion survey conducted by YouGovStone](#) with its panel of 'influentials' to find out what opinion leaders think about public service broadcasting, and whether it still matters – or can survive - in this new media world.

Members of The Media Society and VLV will be given priority booking for this event. Members' places are £17.50, guests' places are £22.

For further information contact Sam Keegan at sam_keegan@hotmail.com or <http://www.themediasociety.com/events/?itemId=40> or call Richard Lindley on 020 7267 5870

Please send your cheques payable to The Media Society to Sam Keegan 29 Prothero Road, London SW6 7LY.