

The Voice of the Listener & Viewer is now a partner in the Age Action Alliance, launched on 30 September, to coincide with Older People's Day celebrations. We are joining dozens of organisations from across the voluntary, private and public sectors who are coming together to celebrate the lives of older people and address the challenges of our ageing society. As the first national initiative of its kind, the Alliance aims to improve the lives of the most disadvantaged older people, prevent deprivation in later life and challenge age discrimination. We will work together to improve the lives of older people and help transform communities into better places to grow older. [www.ageactionalliance.org](http://www.ageactionalliance.org)