

PUBLIC SERVICE BROADCASTING FACT SHEET

QUESTIONS	ANSWERS														
• How many UK licensed channels are there?	527														
• Who are the public service broadcasters (PSBs)?	BBC, ITV, STV, UTV, Channel 4, S4C, Five.														
• In 2013, what was the share of total UK audience for the five most popular TV channels?	<table border="0"> <tr> <td>BBC1</td> <td>ITV1</td> <td>Channel 4</td> <td>BBC2</td> <td>Five</td> </tr> <tr> <td>21.0%</td> <td>16.2%</td> <td>5.8%</td> <td>5.8%</td> <td>4.4%</td> </tr> </table>	BBC1	ITV1	Channel 4	BBC2	Five	21.0%	16.2%	5.8%	5.8%	4.4%				
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21.0%	16.2%	5.8%	5.8%	4.4%											
• In 2013, what was the reach of the PSBs (15 minutes per week of viewing)	<table border="0"> <tr> <td>BBC1</td> <td>ITV1</td> <td>Channel 4</td> <td>BBC2</td> <td>Five</td> </tr> <tr> <td>75.0%</td> <td>63%</td> <td>48%</td> <td>50%</td> <td>37%</td> </tr> </table>	BBC1	ITV1	Channel 4	BBC2	Five	75.0%	63%	48%	50%	37%				
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• What was the total audience share of the most popular subscription channel in 2013?	Sky Sports 1 1.1%														
• What was the total audience share for the most popular subscription provider in 2013? (BSkyB all channels)?	8.3%														
• What was the total audience share (%) of some of other channels in UK homes, Freeview or subscription, in 2013?	<table border="0"> <tr> <td>ITV2</td> <td>E4</td> <td>Film4</td> <td>BBC3</td> <td>CBeeb</td> <td>BBCNews</td> <td>Sky1</td> </tr> <tr> <td>2.8</td> <td>1.9</td> <td>1.5</td> <td>1.5</td> <td>1.3</td> <td>1.1</td> <td>1.0</td> </tr> </table>	ITV2	E4	Film4	BBC3	CBeeb	BBCNews	Sky1	2.8	1.9	1.5	1.5	1.3	1.1	1.0
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2.8	1.9	1.5	1.5	1.3	1.1	1.0									
• What percentage of all UK digital households subscribed to Pay TV channels in 2013 ?	53%														
• In 2013 what proportion of original British programmes were commissioned by public service broadcasters and by other broadcasters?	<table border="0"> <tr> <td>Public Service</td> <td>Other</td> </tr> <tr> <td>85% *</td> <td>15%</td> </tr> </table>	Public Service	Other	85% *	15%										
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• What were the three main sources of TV income in 2013?	<table border="0"> <tr> <td>Public</td> <td>Advertising</td> <td>Subscription</td> </tr> <tr> <td>20%</td> <td>29%</td> <td>46%</td> </tr> </table>	Public	Advertising	Subscription	20%	29%	46%								
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• How much does the licence fee cost per household in 2013-14?	<table border="0"> <tr> <td>40p</td> <td>£12.13</td> <td>£145.50</td> </tr> <tr> <td>per day</td> <td>per month</td> <td>per year</td> </tr> </table>	40p	£12.13	£145.50	per day	per month	per year								
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per day	per month	per year													
• What do you get for your 40p per day?	BBC One, BBC Two, BBC Three, BBC Four, BBC Online, BBC News, CBBC, CBeebies, BBC Parliament, Radio1, Radio2, Radio3, Radio4, Radio 5 live, Radio 1Xtra, Radio 4Extra, Radio 5 live Sports Extra, BBC6Music, BBC Asian Network, 40 BBC Local Radio stations in England, BBC Alba and special TV and radio services in Scotland, Wales, N.I. and Channel Isles, BBC World Service														
• What does a typical TV subscription package cost per month?	From approximately £21.50 to £70 per month														

Sources: OFCOM, *Communications Market Report 2014* (figures given here are for the full year 2013); * OFCOM *Public Service Content in a Connected Society. 3rd Review of PSB*, 2014: 4; BBC *Annual Report 2013-14*, 2014: 5. (VLV, 11.5.15).