



Voice of the Listener & Viewer

Working for Quality and Diversity in Broadcasting

Spring 2011

Bulletin Issue 104

VLV's 28th Spring Conference Tuesday 12 April 2011

Risking Quality in Times of Change – What future for Public Service Broadcasting?

10.30am - 3.45pm

Geological Society, Burlington House, London W1

The conference will provide an opportunity for VLV members to hear and question key BBC executives and opinion formers on a range of current issues including the future of BBC News and journalism, the World Service and the BBC's radio services. How will the BBC decide its priorities following the new demands recently placed on it - and at the same time cope with the cuts in its funding? The conference will also look ahead to the Green Paper this summer prior to a new Communications Bill in 2012.



The keynote speaker will be **Helen Boaden**, Director, BBC News. **Stewart Purvis**, Professor of Journalism at City University, will be in the chair. Helen Boaden has been Director, BBC News since 2004 and will shortly become a member of the BBC's Executive Board.



BBC Trustee **David Liddiment**, who led the BBC Trust's recent review of Radios 3, 4 and 7, will give an update on BBC Radio. *Daily Telegraph* radio critic, **Gillian Reynolds** will be in the chair.

After the presentation of the **VLV 2010 Awards for Excellence in Broadcasting** at 1.45pm, there

will be a chance to look forwards to the issues around the new Communications Bill, announced recently by Secretary of State

Jeremy Hunt (see inside, page 4). Contributors will include **Stephen Whittle**, Chair, Broadcasting Equality and Training Regulator; **Roger Graef**, film maker and director, Films of Record and **David Elstein**, Chair, Open Democracy and Broadcast Policy Group, former CEO of Channel Five and former Head of Programmes at BSkyB - with **Roger Bolton**, presenter BBC Radio 4's *Feedback*, in the chair.

There will be a **Members' Forum** from 4.00 - 5.00pm.

AN EVENING WITH **GWYNETH WILLIAMS**, Controller, BBC Radio 4 and Radio 4 Extra

Wednesday 18 May 2011

Fleming Room, The Royal College of Pathologists,
2 Carlton House Terrace, London SW1Y 5AF
6.00 for 6.30 pm

VLV is delighted that Gwyneth Williams has agreed to meet members in May to talk about her networks. This is especially opportune after the issues raised by the BBC Trust's review, published in February 2011, where concerns were expressed about the future audiences for Radio 4. The Trust said that Radio 4 should aim to broaden its appeal amongst different demographic groups, such as those outside of London and the South East. Gillian Reynolds, Radio Critic of *The Daily Telegraph*, will take the chair.



VLV's Audibility of Speech on Television Project will make a real difference

People with hearing difficulties could soon benefit from adjustments to be made to the sound quality on TV programmes, thanks to research undertaken by Voice of the Listener & Viewer (VLV), the BBC and RNID in 2010. The survey results have shown that with greater awareness and subsequent relatively minor changes in production practices, it should be possible to ensure increased audibility for people, especially those who are hard of hearing, and thus improve their enjoyment of television programmes. VLV undertook the project in response to the frequent and large number of complaints received over many years about inaudibility of speech in television programmes. (contd inside, page 3)



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Voice of the Listener & Viewer

Working for Quality and Diversity in British Broadcasting

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Voice of the Listener & Viewer (VLV) represents the citizen and consumer interests in broadcasting and works for quality and diversity in British broadcasting. VLV is free from political, sectarian and commercial affiliations. VLV is concerned with the issues, structures, institutions and regulation that underpin the British broadcasting system and in particular to maintain the principles of public service broadcasting.

VLV does not handle complaints.

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FROM THE PRESIDENT



The past three months have brought a range of important events including the nomination of Lord Patten as the Government's preferred candidate for Chairman of the BBC Trust. Robert Clark and I attended the hearing of the Select Committee at which he was questioned about his motives and fitness for the job. I felt it added to the transparency of the process and he acquitted himself well. He came across as independent minded yet open about his allegiances and

many other interests, some of which he'll drop. He was a critical admirer of the BBC, well aware and appreciative of its high reputation domestically and worldwide. He was aware of the difficult decisions faced by the BBC as it tries to reconcile its new responsibilities with massive cuts in its future funding. My only concern is whether he fully realises the magnitude of the job ahead.

The scale of the problems now facing the BBC is truly daunting and puts so much at risk. They are so much greater than they appeared when Mark Thompson, the Director-General, spoke to VLV members in November. Where will the axe fall and what irreparable damage will be done? The FCO has already made cuts to the World Service which seem unbelievably short-sighted at a time of such worldwide turmoil, especially given its proven success in promoting British influence, culture and products. Do we never learn? Surely this is a case which could make a claim on some of DFID's budget?

Coming closer to home, proposals that BBC Local Radio, which plays a vital role in encouraging cohesion in many communities, could lose almost all its local programming are equally disturbing. The BBC is the sum of all its parts - funded by a universal licence fee and drawn from a universal audience, not just an elite or vociferous few. If that principle is abandoned, the licence fee and the BBC's independence could go with it.

And that's why VLV is so important as the only independent representative of licence fee payers that speaks on the full range of issues. And why VLV needs more support now than ever.

Rt Hon Lord Patten of Barnes CH Following an open recruitment exercise, Lord Patten of Barnes CH, 67, former Governor of Hong Kong, former Government Minister and currently Chancellor of Oxford University,



has been selected as the Government's preferred candidate for appointment to the role of Chairman of the BBC Trust, in succession to Sir Michael Lyons. Lord Patten was the Tory MP for Bath from 1979 - 1992, eventually becoming a member of the cabinet. He became party chairman, 1990 - 92, when he orchestrated the Tories' fourth consecutive electoral victory, but lost his own seat in the House of Commons. He was appointed

Governor and Commander-in-Chief of Hong Kong and oversaw its handover to the People's Republic of China in 1997. From 1999 to 2004 he served as one of the UK's two members of the European Commission. He was made a Life Peer in 2005. He has been Chancellor of the University of Oxford since 2003. He oversaw Pope Benedict XVI's visit to Britain in September 2010. His proposed appointment as Chairman of the Trust now needs to be ratified by HM The Queen in Council. Sir Michael Lyons will step down as Chairman of the BBC Trust on 30 April 2011.

VLV AUDIBILITY PROJECT RESULTS

(from page 1)

VLV played a pivotal role in the project, both in its genesis and its successful completion. It was initiated and directed by Dick Bates, Peter Menneer and David Walker, all former BBC senior executives, who volunteered their services for the VLV project. Dick Bates said “when I started this I thought the overwhelming problem was background music, but the research has revealed other problems, most of which could be avoided with a little more care during shooting.”

VLV got the backing of the then Controller BBC One, Jay Hunt, after her speaking at VLV’s Spring Conference 2009, when a question was put to her about difficulties in hearing speech in television programmes. Peter Menneer later spoke to her about the proposed research project and she offered the use of the BBC’s *Pulse* online panel. VLV President Jocelyn Hay said “this is the most common complaint VLV receives and VLV is extremely grateful to all those who have given their expertise to help solve it. We are most grateful to the BBC, Channel 4, hearing aid manufacturers Widex and an anonymous donor, all of whom gave the project tremendous support in various ways. Without their help it would not have been possible.”

VLV is delighted that the BBC has been so keen to engage with research on television audibility. Danny Cohen, Controller BBC One, has championed the project, saying “The BBC has listened to its audience and worked hard to understand fully the different issues that viewers have with television sound. I am delighted that the BBC has created a series of comprehensive ‘best-practice’ guidance to support its producers and the wider production community to make clear, well-crafted television sound. I am particularly grateful to the support VLV and RNID and its membership has given us to help make this a reality.”

What happens next

This is a major breakthrough, especially for those who are hard of hearing – their enjoyment of watching television programmes will be greatly enhanced.

As the preparations for the launch of the results of the project were being finalised, Professor Brian Cox was credited with saying that remixing the music in his series, *Wonders of the Universe*, would have a detrimental effect on the programmes. This triggered wide interest in the results of the project. It was discussed on the *Today Programme* on Monday 14 March, *Breakfast* on BBC One on 18 March, *You and*

Yours on BBC Radio 4, as well as leading to a series of articles and letters in the national press. Jocelyn Hay was interviewed on BBC Radio Kent and Gary Clark, Executive Committee member of the Institute of Broadcast Sound was interviewed by BBC News on 18 March. Other local radio stations carried the story.

Dick Bates, one of the initiators of the project says that the most important, fundamental outcome is that there is a commitment to involve all broadcasters, independent production companies and training organisations - including universities, so that there can be real progress in helping those affected.



The BBC Academy’s College of Production website has a series of guidelines entitled *Clear Sound*, accessible to anyone, available at http://www.bbc.co.uk/academy/collegeofproduction/tv/best_practice_tips.

The Institute of Broadcast Sound has the full details on its website <http://www.ibs.org.uk>; there are major articles in the RNID’s latest newsletter, *One in Seven*, and in Widex’s international magazine, *Listen*, to be published later in April. Do write to VLV if you think you can hear a difference - that will be the true successful end of the project.

The VLV speech audibility questions were carried on both the BBC’s *Pulse* online panel with an average reporting sample per day of around 8,000 and in a supplementary paper diary commissioned by VLV for a sample which produced 506 effective diaries from people aged 65 and over, who do not use the internet. 1,000 questionnaires were also completed by members of RNID. The data relates to programmes viewed over the week ending 20 August 2010 on BBC One, Two and Four, Channel 4, Five and ITV.

The first phase was to establish how many people have problems in hearing the spoken word on television; to what extent such difficulties are related to age – and therefore to increasingly impaired quality of hearing; to identify particular TV programmes that had posed audibility problems to their audiences for subsequent audio analysis by the project’s engineering specialists and to establish the detail of the audibility difficulties that people experienced with these particular programmes.

Full detailed results of the project can be seen on VLV’s website, www.vlv.org.uk or contact VLV’s office for a copy.

JEREMY HUNT AT VLV WESTMINSTER SEMINAR ON 8 FEBRUARY 2011



Questions to Secretary of State Jeremy Hunt at VLV's Westminster seminar included the appointment of the next BBC Trust Chairman; the BBC licence fee settlement; changes to BBC World Service; News Corporation's bid to take over BSkyB, local television and S4C.

He referred to the confusion of the BBC Chairman's role as 'both regulator and cheerleader', suggesting that it would help the BBC's Director-General to have a non-executive chairman, particularly to help in times of crisis.

He praised the recent BBC licence fee settlement for being quick and costing nothing, compared with previous settlements which had taken three years to negotiate and had cost £3 million, and called it 'a fantastic deal for the BBC and for licence-fee payers.' He stressed that there would be no question of further cuts during the current Charter period (until 2016), and that the BBC was not part of the government's CSR. He believed that the World Service would gain independence by not being government-funded, that there would now be a 'dual key' on changes in provision, and that the BBC had an opportunity to improve the TV World News, to match the World Service's reputation.

On the News Corporation bid to take over BSkyB, he said that he was minded to take the advice of Ofcom and the OFT, had passed News Corporation's suggested remedies to both regulators, and would take a final decision on their advice (see page 6 for latest position).

Richard Lawrence, from the Leeds Channel, thought the plans for a commercial network 'spine' for local TV was the tail wagging the dog. Mr Hunt believed this was necessary, so that local broadcasters would not have to bear the cost of providing a 24-hour service, allowing advertising to be sold nationally and locally. He was convinced by the success of local TV in France, Sweden, Canada and the USA.

Anna Home reminded the Secretary of State that ITV had already been allowed to renege on children's programmes. There was a need for the next Communications Bill to include what was wanted from the PSBs. Jean Seaton suggested that they could afford to put the money back now, as they were earning more. She also suggested that the BBC's constitution was not suited to its new responsibilities. Mr Hunt replied that there were three key areas of governance which needed to be addressed: people should be able to complain to someone outside the BBC; was it right that the chairman of the Trust be appointed by government and the Director-General needs non-executive support.

He answered a final question about S4C with the view that, while the channel is very important, it has rather lost its way recently, with its audience having halved. While its independence and support for the Welsh independent production sector should be preserved, he hoped it would be helped by access to BBC expertise.

VLV STUDENT ESSAY COMPETITION 2011 ANNOUNCED

The new Conservative/Liberal Democrat Coalition Government has made a number of far-reaching decisions affecting the media generally, and broadcasting specifically, since it came into office in May 2010. These include the freezing of the BBC Licence Fee, changes in the funding and status of the BBC World Service and S4C the Welsh language TV service, and, along with many other public bodies, cuts to the telecommunications and broadcasting regulator, Ofcom. Concern has been raised at the possible threat to media pluralism by the proposed 100% takeover of BSkyB by News Corporation, making it the most dominant commercial force in UK media. A new Communications Bill is planned by the Government in 2012 and a Green Paper is to be published. In the light of these developments VLV has chosen the following theme for its 2011 Student Essay Competition and invites entries from students studying for a UK registered undergraduate or postgraduate degree, or similar professional qualification, on the following subject:

'What safeguards, if any, do you think should be in place to protect media pluralism, journalistic integrity, and opportunities for citizens and consumers to make their views known, in the Government's forthcoming Communications Green Paper? Should anything else be safeguarded in your opinion? Refer to existing legislation and current regulatory, e.g. Ofcom's Guidelines.'

Said VLV President Jocelyn Hay: "This is VLV's sixth annual student essay competition. Previous competitions have attracted entries from students across the UK and we were very pleased with the standard they set. This year we are again grateful to Channel 4 for providing the cash prizes and delighted that Jon Snow has kindly agreed to present them. The competition offers students the chance not only to win a cash prize but also a valuable opportunity for work experience, and we look forward to a large entry."



Entries should be submitted as a written essay of a maximum of 2,000 words. The closing date for entries is **Wednesday, 1st June, 2011.**

Winning entrants in two categories (undergraduate and postgraduate) will each receive £400. The winners and the runners-up will each also be offered two weeks' work experience with a leading television or radio production company. Full details and entry form, which must be completed, are available at www.vlv.org.uk or in writing, enclosing an SAE from:

Linda Forbes, Conference Administrator, VLV, PO Box 401, Gravesend, Kent, DA12 9FY.



OFCOM LAUNCHES PRODUCT PLACEMENT LOGO

Ofcom has launched the logo that TV channels must use to signal to viewers when a UK-produced programme contains product placement. The logo must appear for three seconds at the start and end of programmes, as well as after any advertising breaks. Product placement has only been allowed in UK television programmes since 28 February 2011. This follows the previous Labour Government's decision to allow product placement in UK TV programmes, as it was previously forbidden by European broadcasting legislation. It is still forbidden in children's and in news and current affairs programmes.

The requirement to signal product placement in EU-produced programmes is set out in both UK and European law, and will be reflected in Ofcom's Broadcasting Code. The requirement to notify viewers about the presence of product placement does not extend to 'prop placement' - which is when companies allow a programme to feature their products free of charge - provided that when they are placed the products are not given 'undue prominence' in the programme. Interestingly, whereas Ofcom only requires the logo to be shown for three seconds, the CSA in France requires it to be shown for one minute and the CSA in French-speaking Belgium requires it to be shown for ten seconds.

DCMS CONSULTATION INTO LOCAL TV

VLV is presently working on its submission to DCMS' consultation on the proposals for a local media action plan. The closing date is 13 April 2011. Full details of the proposal can be read at www.culture.gov.uk/consultations.default.aspx.

HOUSE OF LORDS SELECT COMMITTEE INQUIRY

The Select Committee on Communications has announced an inquiry into the governance and regulation of the BBC, since it has been five years since the last review of the BBC Charter and the establishment of the BBC Trust. Given the forthcoming change at the BBC Trust (*see pages 2,6*) and preferred candidate Lord Patten's stated plan to review the relationship between the Trust and the Executive and the Trust and Ofcom in the near future, the inquiry will consider the role of the BBC Trust. Particular issues will include whether the Trust's duties are clear and its tasks correct. Is it sufficiently independent? How effective are its processes? Is it sufficiently accountable and how could the governance and regulation of the BBC be improved in the short and long term? Written evidence has to be submitted by 6 April 2011.

BROADCASTING CUTS

A number of possible cuts to BBC output have been floated as the corporation attempts to find savings in its expenditure. Media commentator Steve Hewlett, writing in the Guardian on 21 March 2011 explained: "For *Delivering Quality First* work streams tasked with looking at spending directly (as opposed to services that run across the BBC) - that's radio, TV, digital and journalism - have been asked to find 20% savings, split 50/50 between greater efficiency and cuts in output. Half of the required savings are to be delivered in the first year of the new licence fee settlement - 2013/14. In radio, for example, that means very roughly £100m of savings (equivalent to the entire cost of Radio 4) of which some £50m (double the cost of BBC local radio) would have to be delivered in just over 18 months' time."

VLV is of course determined that the BBC continues to provide quality programmes and unbiased journalism. However, we also recognise that the BBC will have to make tough choices about its future output. If you feel strongly about any of the possible cuts, do make your feelings known by contacting your local MP, the Secretary of State for Culture, Media and Sport, Jeremy Hunt MP or the Chairman of the BBC Trust (*see page 2*).

Possible cuts which have been floated and are under discussion

BBC2 is considering replacing its daytime schedule with rolling news before 7pm. Goodbye *Eggheads* and *Flog It!*; hello *BBC News Channel* live feed? Final proposals will be put before the BBC Trust in early summer 2011.

BBC Local Radio programming could be axed outside of breakfast and drive time shows and replaced with content from BBC Radio 5 Live.

Cuts which have been confirmed

The BBC has ceased its 648 kHz transmissions of **World Service** English language radio on 27 March 2011 saying that the closure of the 648 kHz service continues the process of withdrawing from direct broadcasts to Europe in response to a declining number of direct listeners. However BBC World Service continues to be available in Europe by satellite, cable and online.

If you hear of any possible cuts which you think VLV should know about, to BBC output or to public service broadcasting by Channel 4, Five or ITV, please let us know by email to info@vlv.org.uk or write to VLV at P O Box 401, Gravesend, DA12 9FY.

UPDATE ON NEWS CORPORATION'S PROPOSED MERGER WITH BSkyB

After advice from Ofcom and the Office of Fair Trading (OFT), the Secretary of State intends to accept undertakings from News Corporation on their proposed merger with BSkyB in lieu of a referral to the Competition Commission. A notice of consultation on the undertakings was launched on 3 March and expired on 21 March.

The undertakings offered by News Corporation would involve Sky News being 'spun-off' as an independent public limited company. The shares in that company would be distributed amongst the existing shareholders of BSkyB in line with their shareholdings - News Corporation would therefore retain a 39.1 per cent stake in the new company. To ensure editorial independence and integrity in news reporting, the company would have a board made up of a majority of independent directors, including an independent chair, and a corporate governance and editorial committee made up of independent directors (who would have no other News Corporation interests). News Corporation would not be allowed to increase its shareholding in the new company without permission from the Secretary of State for ten years. The company would have a ten year carriage agreement and a seven year renewable brand licensing agreement to ensure its financial viability – measures considered by the regulators to be long term in the rapidly-changing media sector.

Jeremy Hunt said "I am consulting on proposed undertakings from News Corporation. Informed by advice from the regulators, I believe that these will address concerns about media plurality should the proposed News Corporation/BSkyB merger go ahead. The undertakings offered would ensure that shareholdings in Sky News would remain unchanged, and indeed offer it more independence from News Corporation than it currently has.

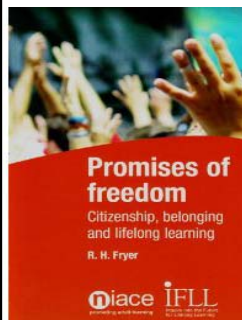
STOP PRESS: BBC TRUST VICE-CHAIRMAN

It has just been announced that the Secretary of State has asked for the Queen's approval to appoint **Diane Coyle**, BBC Trust member since 2007, as Vice Chairman. She is an economist, and spent some years working as a journalist. A member of the Competition Commission for eight years to 2009, she has run her own consultancy specialising in new technologies. Her experience in regulation and analytical research has been invaluable in helping the Trust develop good processes, in particular the public value test. This was recently hailed by the European Commission as a model for all public sector broadcasters in the EU.

Book Reviews

Promises of Freedom: Citizenship, Belonging and Lifelong Learning

By R H Fryer



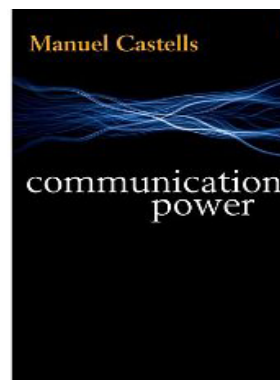
This topical book examines the promises for social improvement, a better life, greater freedom and extensive engagement in lifelong learning. As politicians and policy makers are debating the merits and demerits of the idea of Big Society, the book provides a through introduction to the issues of citizenship, belonging and identity and to the role of the State in relation to them, which lie at the heart of the debate.

Published by Niacre and IFLL
RRP £24.95

Communication Power

By Manuel Castells

Manuel Castells analyses the transformation of the global media industry by the revolution in technologies. He argues that a new communication system, mass self-communication, has emerged. Created in the commons of the Internet this communication can be locally based but globally connected. He builds on his analysis of the network society and offers a challenging picture of communications and power in the 21st century.



Published by Oxford University Press
RRP £12.99
ISBN 978-0-19-959569-3

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Letters to the Editor

Letters do not necessarily represent the views of the Association and may be shortened for publication

As Chairman of the Board of Trustees of Townswomen's Guilds - the second largest women's organisation in the UK - it was decided at our monthly meeting that I should write to convey to you the support of our 30,000 members as you bemoan the appalling cuts in the funding of the World Service.

We are too aware of the colossal standing in society of this broadcaster and are so proud of its world-wide status. To reduce its impact in any way is nothing short of criminal. Please do inform any appropriate body against whom you campaign that we wholly support your views.

**Mrs Pauline Myers,
National Chairman,
Townswomen's Guilds**

I recently attended an international radio conference in New Zealand. Anyone who wishes to understand what a deregulated system of broadcasting looks like should study that country's output. The state-funded New Zealand Radio is the last bastion of public service broadcasting and is under huge financial pressure. There are no public service requirements in the rest of the system. Almost all commercial radio stations are owned by one of two groups - both foreign owned, and strictly formatted on US lines. The TV programming on the free-to-air channels is truly mind-numbing: hour after hour of the blandest Hollywood movies, sport and American 'cop chase' shows. There are virtually no home-grown productions other than news, which consists almost entirely of crime, human interest stories and celebrity gossip.

Richard Rudin, by email

I went to a BBC World Service meeting at the House of Commons on March 22 about the changes taking place in the Middle East. It struck me that there was no way that SKY would have wanted or be able to host such an event with top journalists willing to talk at length, and for free, about their views of the situation in the Arab world and to be able to pull in a wide range of television and internet experts. Rightly, a question was asked about the impact of cuts to short wave. The reply was that in Arab countries television is the key media.

Yes, short wave may be listened to by some in villages but numbers are small. The internet reaches perhaps 30% of the population in Egypt and the BBC Arabic Service websites are the essential space where people can discuss the issues the people face and help in the move forward towards a more open and democratic way of life.

**Edward Tulasiewicz, Director of
Communications, Diocese of
Westminster and Board Member,
VLV**

I was particularly impressed with VLV's evidence to the Select Committee on the World Service cuts. This clear review laid out the arguments extremely clearly and persuasively. This will no doubt help the committee to bring together all the other voices calling for a re-think on these plans which are so damaging to the UK's interests. I particularly liked the comment about the value for money that broadcasting can achieve compared with military hardware.

Antony Warren, by email

I wonder what response you plan to make to the leaks about the possible great reduction in the hours of output of BBC Local Radio stations? It seems particularly perverse at the very time the Government wants to establish local TV in the large centres of population, the very places which have the least sense of local identity.

I doubt the BBC would dare cut the small nations' radio stations, yet already a disproportionately large amount per head is spent outside England. In recent years BBC TV in the small nations has been able to increase regional non-news output which is now non-existent in England on the BBC and no longer on ITV in England. BBC Alba costs £20m p.a. for 60,000 Gaelic speakers and S4C very considerably more for what is so often an unmeasurable audience.

Yet BBC Local Radio is incredibly good value for money. I agree that all areas must make savings but I would hope that Local Radio, which has such a low cost per hour, would not be emasculated.

Nigel Holmes, Carlisle

I am very sorry that the BBC's overseas broadcasts are being cut, and deplore the Murdoch media domination.

As for background music or endless repetition of three notes, at best distracting, and often droning dialogue or narration - what is it intended to achieve? I won't go on - I just grow more deaf and irritable!

Lorna Richardson, Sunderland

Editor's note: *These are only a selection of the many letters we have received on these issues.*

Letters to the Editor

Letters do not necessarily represent the views of the Association and may be shortened for publication.

**Deadline for next issue:
1 June 2011**

Write, fax or e-mail your letters to the Editor at: info@vlv.org.uk and confirm you are happy for your letter to be published.

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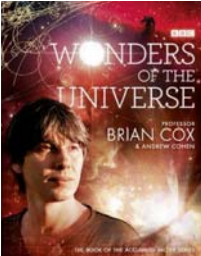
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Spring Competition



In **Wonders of The Universe** Professor Brian Cox has been revealing how the most fundamental scientific principles and laws explain not only the story of the universe, but the story of us all. You could win a copy of the accompanying book by answering the following question:

“What were the four elements of the universe featured in BBC One’s Wonders of the Universe?”

Replies on a postcard to: Spring Competition, VLV, PO Box 401, Gravesend, Kent DA12 9FY. Or by email to: info@vlv.org.uk by 1 June 2011. The Editor’s decision is final.

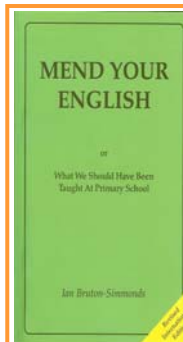
The winner of the Winter Competition was Ted Bell from Bognor Regis, West Sussex.

THE RADIO LISTENER’S GUIDE 2011 & THE TELEVISION VIEWER’S GUIDE



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Publisher: Ivy Publishing
ISBN No: 978-0-9546862-1-5

Diary Dates

Sunday, 3 April 2011

3.00 pm

A Celebration of Maida Vale

A concert by the **BBC Elstree Concert Band** in aid of The Voice of the Listener Trust by kind permission of the BBC in celebration of Maida Vale’s 75th anniversary. Conducted by **Andrew Morley** and introduced by **Keith Clement**.

BBC Maida Vale Studio, Delaware Road, London W9 2LG

Tuesday, 12 April 2011

10.30 am - 3.45 pm

VLV’s 28th Annual Spring Conference

Keynote speaker **Helen Boaden**, Director, BBC News. Chaired by **Stewart Purvis**.

The Geological Society, Piccadilly, London W1

Tuesday, 12 April 2011

1.45 pm

Presentation of the VLV 2010 Awards for Excellence in Broadcasting

The Geological Society, Piccadilly, London W1

Wednesday 18 May 2011

6.00 pm for 6.30 pm

An Evening with Gwyneth Williams

Controller BBC Radio 4 and Radio 4 Extra and chaired by **Gillian Reynolds**

The Royal College of Pathology, 2 Carlton House Terrace, London SW1Y 5AF

For tickets and enquiries please

contact: Linda Forbes

Tel: 01474 338711

Email: linda.forbes@vlv.org.uk or

visit www.vlv.org.uk



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