



Voice of the Listener & Viewer

Working for Quality and Diversity in Broadcasting

Spring 2013

Bulletin Issue 111

VLV'S 30th ANNUAL SPRING CONFERENCE

Public Service Broadcasting - where next? Challenges and opportunities in the digital age

Wednesday 24 April 2013

*The Geological Society, London W1
10.30 to 3.30 pm*

We now live in a digital television world - with more choice and a plethora of ways to receive programmes: traditionally at home, sitting at our computers, on the move, on phones or tablets. We schedule which programmes we want and when we want to watch them, by recording in different ways, then watching on iPlayer, 4oD, on ITV Player or on YouTube. So where next for Public Service Broadcasting? How do we guarantee that the values which VLV has campaigned for, now for over 30 years, are maintained and well regulated?

At our 30th Annual Spring Conference - **Public Service Broadcasting - where next? Challenges and opportunities in the digital age** we will try to see the way forwards. We start however by taking a look backwards - with BBC Head of History **Robert Seatter** talking about **The BBC at 90** with *Daily Telegraph* radio critic **Gillian Reynolds** in the chair.

John Tate, the BBC's Group Director, Strategic Operations, will look at the challenges facing regulators in a multi-channel, multi-media world. His policy work supports the Corporation's main regulatory relationships, including with the BBC Trust, Ofcom, the Government and the European Commission and Parliament.

As new Director-General Lord Hall of Birkenhead takes his place at the BBC's New Broadcasting House, **My advice to Tony** comes from a panel of former senior media executives including the BBC's **Will Wyatt** and ITV's **Clive Jones**. **Ray Snoddy** will chair both sessions.



4G IS HERE - WHAT NEXT?

Ofcom has announced the winners of the 4G mobile spectrum auction. Everything Everywhere Ltd, Hutchison 3G UK Ltd, Niche Spectrum Ventures Ltd (a subsidiary of BT Group plc), Telefónica UK Ltd and Vodafone Ltd have all won spectrum. 4G services are expected to lead to faster mobile broadband speeds, lower prices, greater innovation, new investment and better coverage. Almost the whole UK population will be able to receive 4G mobile services by the end of 2017 at the latest. The auction has raised a total of £2,368 million, which is considerably less than was originally expected.

Although the Government has said that 'hundreds of thousands' of homes will receive help to prevent 4G services interfering with digital terrestrial television (DTT) signals, VLV Chairman Colin Browne said "we remain very concerned about the level of disruption 4G will cause to public television services. It is vital that the proposed mitigation measures are fit for purpose and adequately funded".

The winners of the 800 MHz spectrum will meet the cost of mitigation, £180m according to Government figures. It expects that viewers should be able to solve problems by fitting a filter, provided free-of-charge by the assistance scheme. Vouchers will be provided to eligible households who need an engineer to visit. Digital Mobile Spectrum Limited - operating as at800 - is the organisation running the scheme - see www.at800.tv. VLV will continue to monitor their plans very closely. Trials will start immediately in the West Midlands. Do let us know your experiences.

VLV AWARDS FOR EXCELLENCE IN BROADCASTING 2012

VLV members have been nominating and voting for VLV's Awards for Excellence in Broadcasting 2012. The Awards, supported by the Voice of the Listener Trust and Roberts Radio, will be announced during the Spring Conference on Wednesday 24 April.

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Voice of the Listener & Viewer

Working for Quality and Diversity in British Broadcasting

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VLV is on Twitter! [@vlvuk](https://twitter.com/vlvuk)



Voice of the Listener & Viewer (VLV) represents the citizen and consumer interests in broadcasting and works for quality and diversity in British broadcasting. VLV is free from political, sectarian and commercial affiliations. VLV is concerned with the issues, structures, institutions and regulation that underpin the British broadcasting system and in particular to maintain the principles of public service broadcasting.

VLV does not handle complaints.

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FROM THE BOARD

At our 30th Annual Spring Conference we look forward to many key developments. During 2013 we must plan and prepare for several specific legislative and technological events that will happen over the next three years. We wish to ensure that any changes in broadcasting result in positive outcomes for everyone in the UK and do not just serve the interests of industry and politicians. VLV sees one of its crucial roles as keeping a citizen's eye on major legislative proposals and administrative or regulatory actions to ensure they are not subordinated to the interests of political parties, industry players or other pressures.

All aspects of broadcasting in the UK will be fundamentally affected by the following major legislative and technological changes between now and 2016:

- The review of the BBC Charter and renegotiation of the licence fee by 2016
- The passage through Parliament of a new Communications Bill
- The auction and planned auctioning of broadcasting spectrum that will adversely affect the right of some licence fee payers to have access to television free at point of use
- The finalisation of plans to close current analogue radio broadcasting spectrum for national services by 2019 switching to digital transmission. This will require people to replace most existing receivers.

The Coalition Government has promised a new Communications Act. VLV has been actively engaged in the limited consultations that have taken place. VLV's objective is to ensure the Act reflects the needs and wishes of the public at large and to ensure accountability and plurality in UK broadcasting. We see our role as all the more essential now that many avenues of consultation and contribution have been abandoned. VLV needs to safeguard the principle of public debate.

VLV wishes to continue to be actively engaged in these changes and to represent our members, giving you a sense of being stakeholders in the nation's media discourse. To be effective in this task we are actively seeking significant increases in our funding. The increases in our membership rates are part of this drive for more income.

Robert Clark - Secretary to the VLV Board

Sir Denis Forman OBE 1917 - 2013



Sir Denis Forman, who died on 24 February aged 95, was Chairman of Granada Television from 1974 until 1987. Sir Denis was a life-long supporter of public service broadcasting and, I believe, the driving force behind Granada's contributions to the Campaign for Quality Television in 1988, which achieved so much in mitigating the most damaging

aspects of the 1990 Broadcasting Act, especially on the future of children's television. I remember he invited me to lunch with David Plowright and plied me with questions about the way Voice of the Listener, as it was then, worked and lobbied. He then not only gave moral support to VoL in all it did, but went on to become one of the many professionals with whom we had dealings when they were in office, who respected these contacts so much they went on to join us on retirement. He continued to be a much valued member. During his time at Granada he was responsible for many outstanding programmes including *The Jewel in the Crown*, *Brideshead Revisited*, *Disappearing World* and *World in Action*.

Jocelyn Hay CBE, VLV President

LORD HALL GETS HIS NEW TEAM IN PLACE



Lord Hall of Birkenhead takes up his position as the BBC's 16th Director-General on 2 April 2013. The Director-General is the editorial, operational and creative leader of

the BBC, with responsibility for a significant global workforce and the Corporation's services across television, radio and online. He has already announced some changes in his senior management team.

James Purnell returns to the BBC as **Director, Strategy and Digital**.

James is presently a senior producer at Rare Day and adviser to the Boston Consulting Group. He is a former Secretary of State for Culture, Media and Sport and is on the board of the British Film Institute and the Royal National Theatre. He was Head of Corporate Planning at the BBC in the 1990s. He will lead on developing the BBC's strategy in the build up to the BBC's centenary. His remit will include running the Policy & Strategy, Digital, Public Affairs & Communications, and Marketing & Audiences divisions of the BBC. He joined the BBC on 20 March 2013.



Helen Boaden becomes **Director, BBC Radio**. Helen, who is currently Director, BBC News, is a former Controller of BBC Radio 4 and had a long track record in radio before joining News. During her

time at Radio 4, the network won Sony Radio Academy Station of the Year for two consecutive years in 2003 and 2004. She takes up her new role on 15 April.

Tim Davie, who has been Acting Director-General since November, becomes **Chief Executive Officer of BBC Worldwide and Director, Global**. Tim Davie will be responsible for developing the BBC's international brand and editorial strategy. He takes up his new position on 2 April.



Anne Bulford OBE will return to the BBC in the summer as **Managing Director, BBC Finance and Operations**. She will sit on the BBC's Executive and Worldwide Boards, and will oversee the Finance, Operations, Technology, Legal, Risk and Assurance and Property functions and cover Commercial Rights and Business Affairs.



Anne Bulford is currently Channel 4's Chief Operating Officer. Before joining Channel 4 in 2005 she spent three years with the Royal Opera House as Director of Finance and Business Affairs. Previously she was Finance Director at Carlton Productions and worked at the BBC as Head of Internal Audit and Finance Director of BBC Production.

PUBLICATION OF POLLARD REVIEW DOCUMENTS

The BBC has published the documents which Nick Pollard considered relevant to his findings in his review published in December last year, and which he subsequently provided to the BBC. From the thousands of pages that are being published, some 3 per cent of the transcripts have been redacted for a very limited number of legal reasons.

Acting Director-General Tim Davie added: "The BBC has been open and transparent in its handling of this unhappy chapter in our history. It has not been an entirely comfortable process for us to go through but it is right that we did it this way. It is important that the BBC now moves forward with the lessons learned and continues to regain the public's trust." The transcripts and appendices can be found on the BBC website.

OFCOM SCOTTISH ADVISORY PANEL

Ofcom had appointed two new members to its Advisory Panel for Scotland - **Liz Leonard**, who worked in the public and charity sectors before a career at the BBC and for the last four years running her own production company. **Ian Mckay** is Scottish Chairman of the Institute of Directors and owns a consulting firm specialising in top-level facilitation and mediation.

VLV OFFICE

As reported in the last Bulletin please note that the new opening hours for VLV's office are Tuesday to Thursday from 9.30am to 3.30pm. The telephone number is 01474 338716. You can also email Sue Washbrook, VLV's Administrator, on sue.washbrook@vlv.org.uk.

THE BBC TRUST AND ITS CONSULTATIONS BBC Television and News next on list for BBC Trust review in 2013



This year, the BBC Trust will be carrying out two of its most important reviews of services, and we will be keen to engage with all of those who are interested in the BBC and its future.

In 2012, the Trust completed its first cycle of reviews of all BBC services and it is now, as required by the Charter and Agreement, starting to review services once again. We have already heard from the VLV and many of its members as part of our review of BBC Online. You have raised important issues, such as how the BBC continues to serve those on the wrong side of the digital divide, and we are now considering these as we draw our conclusions together.

We are currently running public consultations aimed at both adults and children as part of our review of BBC children's services (CBeebies and CBBC, also radio and other output for children), and we welcome views from all of those who care about the BBC's role in serving children with high quality, public service UK content. You can do this via the Trust's website.

Looking forward, we are now beginning to scope reviews of two very important areas of the BBC's output – network news and television. These projects will cover BBC network news on TV, radio and online, and BBC One, Two, Three and Four, respectively.

These reviews are one of the critical ways that the Trust is able to ensure that, despite its more constrained funding, the BBC plays a leading role in delivering UK viewers with high quality public service programming across all genres and accurate and impartial news. The BBC's performance in serving audiences in these areas is remarkable, given the increasingly fierce and global competition for the public's attention: 80% of UK adults consume BBC News each week and 85% of adults watch BBC Television on a weekly basis.

So the BBC's role in informing, educating and entertaining the UK remains central. But the Trust

will always push for the BBC to be more ambitious: for example, to assure itself that news bulletins provide the greatest possible range and depth, or that BBC drama hits creative heights and makes its contribution to contemporary UK culture.

We enormously value VLV's role as a representative of the viewing and listening public and its forthright, yet supportive, stance on behalf of the public. I hope I will get the chance to talk to some of you during this year about the work the Trust is doing and we will continue to ask for views from you and others via our public consultations.

*David Liddiment
Member, BBC Trust and Chair, BBC Trust Audiences &
Performance Committee*

BBC CHILDREN'S SERVICES REVIEW

VLV has always encouraged the provision of home-grown, quality programming for children and will be making a submission to this review. Anna Home, Chair of the Children's Media Foundation, wrote in our Autumn Bulletin about the importance of promoting and protecting the quality, variety and range of media of all types for children and young people in all social groups. The review will also assess the BBC Executive's progress on radio for children, including children's programming on Radio 4 Extra.

BBC Trustee Alison Hastings, who is leading the Review said "the Trust is committed to ensuring the BBC continues to provide children with high-quality, home-grown programming, which is educational, entertaining and offers an opportunity to bring families together. We'll be taking stock to see how well the services are meeting their licence requirements and the expectations of the children and families who watch and listen."

The review will look at developments in the children's media sector including changes to their listening and viewing habits, and will check that the BBC is well-placed to meet the challenges that may result from these changes. The Trust is particularly keen to hear from young viewers, so a dedicated questionnaire has been prepared to enable children to give their feedback. An adult survey will also welcome comments from parents and carers, those who work with children, or anyone with a view on the services. Do encourage younger people to comment and send in your own views (and send VLV a copy). The consultation will be open until 31 May 2013. Full details can be found on the BBC Trust's website.



VLV SUBMISSIONS

One of the major areas of VLV's work is to respond to public consultations on broadcasting held by government, regulators and broadcasters, making the case for public service broadcasting and ensuring that the interests of viewers and listeners are kept in mind.

This year submissions have been made to the BBC Trust's review of BBC Online and the Red Button Service; Ofcom's Draft Annual Plan for 2013/14 and the Communications Consumer Panel's Draft Work Plan 2013/14. The last two submissions gave VLV the opportunity to suggest issues of concern - such as the consequences of 4G sell off, adequate mitigation and adequate help for those less able to help themselves if their television signals are effected - should take priority.

All the submissions are available to read on VLV's website - www.vlv.org.uk - go to Information and then to Consultations. Previous papers are also available there - making a valuable archive.

MEDIA LITERACY

Media literacy and the Communications Act - What has been achieved and what should be done? A



2013 update by Professor Sonia Livingstone (who is a former member of VLV's Board) and Yinhan Wang, based on data from Ofcom's Media Literacy Audit, reveals that despite growing broadband adoption and a range of media literacy initiatives, the evidence

shows little improvement in UK adult or children's levels of knowledge over the past few years.

This is especially the case for the crucial dimensions of critical and participatory literacy. Yet citizens and consumers must rely on their digital skills as never before. Rapid transformations in the digital media landscape have put increasing pressure on individuals to navigate highly complex technologies, risking digital exclusion, consumer detriment, low participation and growing inequality. The authors conclude that in order to change this situation, public policy support is needed as well as significant resources. They warn that without concerted action and sufficient resources, inequalities will grow and consumer and citizen detriment will surely follow. Read the report at <http://www2.lse.ac.uk/media@lse/documents/MPP/LSE-Media-Policy-Brief-2-Updated.pdf>

GWYNETH WILLIAMS, CONTROLLER BBC RADIO 4, WITH ROBIN LUSTIG IN CONVERSATION



In February **Gwyneth Williams**, Controller BBC Radio 4 and Radio 4 Extra, was in conversation with former *World Tonight*

presenter **Robin Lustig**. Gwyneth had said that she wanted "to bring all of Radio 4's cultural offering to the fore, making the network into a playground for creative minds." There was a spirited debate about Radio 4's plan to broadcast a new version of Tony Harrison's era-defining poem *V* - recorded on location in Leeds. Gwyneth explained that it was to be accompanied by an introductory feature written and presented by Blake Morrison reflecting on the poem itself, the furore that surrounded it in the 1980s and its contemporary resonance.

VLV members posed a range of questions covering trailers, language, whether to 'modernise', or even dumb down, the timing and length of news programmes, the editing of repeated programmes, rude interviewers, the plot of *The Archers*, what a writer in residence might do, the crossover of radio to mobile technology, the skill of making programmes that people listen to on the move and the sheer breadth of content on the networks. It was a lively and honest session.

You can read about Gwyneth Williams' range of initiatives that will see BBC Radio 4's arts and culture offering take centre stage in 2013 at <http://www.bbc.co.uk/mediacentre/latestnews/2013/radio4-new-commissions-2013.html>.

WAR AND PEACE

BBC One Controller Danny Cohen has announced an adaptation of Tolstoy's *War and Peace* by the award-winning scriptwriter Andrew Davies. Danny Cohen says: "*War and Peace* is truly epic in scale and builds on BBC One's commitment to bringing audiences drama of the highest quality and impact. Told over six episodes, Andrew Davies will bring his exceptional powers of dramatisation to this literary masterpiece." *War and Peace* will be made by BBC Cymru Wales Drama for transmission on BBC One in 2015.

OFCOM LOOKS AT COMMERCIAL TELEVISION LICENCE RENEWALS

Ofcom has started a consultation on proposals regarding the ITV, STV, UTV and Channel 5 television broadcast licences. This follows the decision by Maria Miller, the Secretary of State for Culture, Media and Sport, which enables the renewal of the current public service broadcasting licences for the Channel 3 services (ITV, STV and UTV) and Channel 5. Ofcom is now working towards issuing new 10-year licences ahead of the expiration of the current licences at the end of 2014.

There are three separate consultations. These are on the programming obligations in the licences; the proposed creation of a separate Wales licence from the Wales and West licence currently held by ITV; and the methodology by which Ofcom will determine the financial terms on which the licences will be renewed. Public service broadcasters must meet certain programming obligations, such as the provision of news and current affairs programming and the amount of original and independent productions. The consultation invites views on these programming obligations in the Channel 3 and Channel 5 licences by 2 May 2013.



This will be an important debate about public service broadcasting and VLV will be making detailed submissions to Ofcom. Do please send us your views. Full details of the specific areas Ofcom are looking at can be read on their website, www.ofcom.org.uk, under Stakeholders and Consultations.

LOCAL TV UPDATE

Earlier this month, Ofcom announced that it had awarded 19 licences in the first phase of new local TV channels. These have gone to Belfast, Birmingham, Brighton and Hove, Bristol, Cardiff, Edinburgh, Glasgow, Grimsby, London, Leeds, Liverpool, Manchester, Newcastle, Norwich, Nottingham, Oxford, Preston, Sheffield and Southampton. It is hoped that some channels in this phase may be on air before the end of 2013.

Ofcom is now inviting prospective applicants to submit expressions of interest for new local TV channels in 30 locations across the country. The closing date for expressions of interest is 24 April 2013. Ofcom will consider all responses and publish further details on any future licensing round later this year. It is possible that there may be channels in phase two locations on air by the end of 2014. Local TV channels will broadcast via a specific 'multiplex' which has a discrete amount of spectrum reserved for local TV broadcasting on digital terrestrial TV (DTT).

TV LICENSING ANNUAL REVIEW 2012



TV Licensing has published its Annual Review 2012 – *Simple to Pay – enjoy every day*. You can read it on their website at www.tvlicensing.co.uk/about/our-performance-AB6/. Key facts include:

- They collected £3.7 billion, up £19 million on last year
- They worked with 83 national, and 380 local stakeholder organisations to get their message to hard-to-reach and low income communities
- They achieved a 13% reduction in the number of complaints – complaints have now fallen for the third consecutive year
- They continued their drive to paperless communications – 1.7 million customers opted to receive their licence by email, an increase of 112% on last year.

SAFER INTERNET DAY AND SOCIAL MEDIA

As convergence makes an ever greater impact on the way we watch and listen to TV and radio programmes VLV watches developments closely. This year's Safer Internet Day focused on online rights and responsibilities, emphasising the rights that young people and their peers have online and the role they have in acknowledging and respecting these rights. The UK Safer Internet Centre published the results of the UK's largest-ever survey into young people's attitudes towards online rights and responsibilities. The online media complaints portal, ParentPort, launched a one-stop shop for parents to help them keep children safe when online and to learn more about setting up online controls, improving mobile safety and keeping children safe on social networking sites. Social Media Week at the end of February was a global event showcasing the social, cultural and economic impact of social media.

BBC TWO IN HD

The BBC has announced it will launch BBC Two HD on Tuesday 26 March. Controller BBC Two Janice Hadlow said "the launch of BBC Two HD will allow us to showcase more of our programmes at their very best – helping to highlight our commitment to high quality, engaging and ambitious programmes on BBC Two."

BBC Two HD will be available on Sky HD (169), Freeview HD/YouView (102), Virgin Media (187), Freesat HD (109) and BT Vision (852). BBC Two HD will replace the existing BBC HD Channel and will be available subscription-free on all digital television platforms offering HD channels.

NEWS IN BRIEF - from Channel 4

Channel 4 won the rights to broadcast the Rio 2016 Paralympic Games as well as the Sochi 2014 Winter Paralympic Games. As part of the agreement, Channel 4 will broadcast over 500 hours of coverage from Rio across a range of platforms and streams, as well as over 45 hours from the Sochi Winter Games – the most ever by a British broadcaster.

Earlier this year Channel 4 revealed the results of one of the most remarkable archaeological discoveries in modern history: a human skeleton under a Leicester city council car park believed to be the 500 year old remains of King Richard III. With exclusive access to the team heading up the dig, *Richard III: King in the Car Park* told the inside story that led to the discovery and then filmed the scientists as they used cutting edge technology to unveil the identity of the remains. The film is available to watch by going to Channel 4's website and selecting 4oD.

NEWS IN BRIEF - from the BBC

Ceri Thomas has been appointed as the new Head of Programmes for BBC News. He takes over from Stephen Mitchell, who is leaving the BBC.

Larry Deeney becomes **Editor, BBC Radio Foyle**, responsible for shaping the development of BBC Radio Foyle's local radio and online services and production especially during the landmark year, Derry~Londonderry City of Culture 2013.

Neil McIntosh has been appointed **Managing Editor, BBC Online and Red Button**. He will work closely with editorial and technical leaders across the BBC, to ensure audiences receive the best possible digital experience of the BBC across four screens: desktop, mobile, tablet and connected TV.

Peter Rippon has been appointed **Editor, BBC Online Archive**. He will develop and lead the BBC's **Journal of Record** initiative, to create the definitive online archive collection of the BBC's television and radio journalism.

The BBC has one of the largest audio-visual archives in the world. Since the launch of BBC Online and the BBC News website in 1997, the public have had a permanent daily record of the BBC's news output. With over 80 years of journalism history, the BBC is striving to make more of the BBC's archive available to the public.

VLV at 30 - FROM THE ARCHIVE

VLV is 30 years old this year and continues to campaign for quality and diversity in broadcasting. Here are some stories from down the years with issues that still seem to be in the headlines today.

From 1984, Bulletin No 2

Economics dominate the broadcasting scene

The Cable and Broadcasting Bill is now law and the first cable service taking 13 channels of TV into 51 homes in Swindon was inaugurated. Much of the enthusiasm for cable has evaporated as the economics become clearer and it is economics which now dominate the broadcasting scene, both independent and BBC.

From 1988, Bulletin No 14

Home Secretary drops licence fee bombshell

On 5th July 1988 Home Secretary Douglas Hurd said "The licence fee cannot be regarded as immortal. As choice multiplies it becomes less and less defensible...and the emphasis that Peacock placed on subscription as the future technique for funding (BBC) television must be right."

From 1996, Bulletin 47

A period of massive change in the broadcasting field

The Government's broadcasting policy is now driven by economic rather than cultural considerations. The two major political parties, who are both committed to low taxes in the run-up to the general election, see broadcasting as a source for private investment and job creation. The needs of the viewers and listeners are increasingly being neglected.

MEMBER'S LETTER

I approach the turning off of analogue radio with some trepidation. At the moment, I receive all my non-digital radio listening on a small windup wireless – Freeplay 'companion' £30 which fits easily and comfortably in my apron pouch (large pocket) with headphones so I don't disturb anyone else and can hear perfectly all the favourite R4 and R3 programmes.

If we can fly to the moon and send instant Emails why can't a small DAB wireless, which can be wound-up or cranked, I believe its called, be produced and for a more reasonable price.

Elizabeth Thornton

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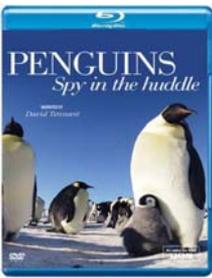
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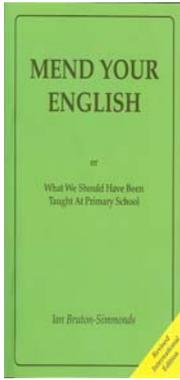
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Spring Competition



Win a DVD of **Penguins - Spy in the Huddle** by answering the following question. Which TV programme holds the record for the longest running programme with the same presenter? Replies on a postcard to: Spring Competition, VLV, PO Box 401, Gravesend, Kent DA12 9FY or by email to: info@vlv.org.uk by **1 June 2013**. The Editor's decision is final. The Autumn Competition was won by Paul Metson from Harrogate.



or

What You Should Have Been Taught At Primary School

by **Ian Bruton-Simmonds**

Price: £9.99 from the British Library Bookshop and other good bookshops
 ISBN No: 978-0-9546862-1-5

**ITS FOCUS
 ON THE BBC IS UNIQUE**

Letters to the Editor
 Letters do not necessarily represent the views of the Association and may be shortened for publication. **Deadline for next issue: 1 June 2013.** Write, fax or e-mail your letters to the Editor at: info@vlv.org.uk and confirm you are happy for your letter to be published.



VLV is now on Twitter!
[@vlvuk](https://twitter.com/vlvuk)

Diary Dates

Wednesday 24 April 2013
VLV's Annual Spring Conference

Public Service Broadcasting - where next? Challenges and opportunities in the digital age

*The Geological Society,
 Burlington House, Piccadilly,
 London W1J 0BG*
10.30 am - 3.30 pm

Speakers taking part will include John Tate, BBC Group Director, Strategic Operations; Robert Seatter, Head of BBC History; Will Wyatt, former Director, BBC Broadcast; Clive Jones, former chief executive, Carlton Television, Gillian Reynolds and Ray Snoddy.

VLV Awards for Excellence in Broadcasting 2012
 The awards will be presented during the conference at lunchtime.

VLV Members' Forum
 There will be a members at 4 pm after the close of the conference. If any members have specific detailed questions, do please send them in advance to Sue Washbrook.

For tickets and enquiries please call Sue Washbrook on 01474 338716 or email: sue.washbrook@vlv.org.uk or visit www.vlv.org.uk

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