

*"Working for quality  
and diversity in  
British broadcasting"*



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**Press release**  
**For immediate release**

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## **VLV welcomes Lord Hall's appointment as Director-General**

Voice of the Listener & Viewer believes that Lord Hall of Birkenhead has the right credentials for the job as Director-General. It is a hugely challenging task in the present circumstances. VLV wishes him well in restoring licence payers' trust and confidence.

**An update and reminder that Lord Patten of Barnes CH**, Chairman of the BBC Trust, will give the Keynote Speech – **The BBC – where we go from here?** - at Voice of the Listener & Viewer's 29<sup>th</sup> Autumn Conference - on **Monday 26 November 2012**. Journalist and broadcaster **Raymond Snoddy** will chair the session giving VLV members and conference delegates a unique opportunity to ask Lord Patten questions directly about the difficult issues facing the BBC.

**For conference registration please and for all press and media enquiries please call:**

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### **NOTES TO EDITORS**

**Voice of the Listener & Viewer (VLV) is an independent, non-profit-making association**, free from political, commercial and sectarian affiliations, working for quality and diversity in British broadcasting. VLV represents the interests of listeners and viewers as citizens and consumers across the full range of broadcasting issues. VLV is concerned with the structures, regulation, funding and institutions that underpin the British Broadcasting system. VLV does not handle complaints but is in touch with Members of Parliament, Government, media regulators and broadcasters; publishes briefings, responses to public consultations and a quarterly newsletter; holds conferences and other events in different parts of the UK, open to the public at affordable prices; organises visits for its members to broadcasting centres and holds annual Student Essay Competitions and Awards for Excellence in Broadcasting.

VLV responds to all relevant consultations from government, regulators and broadcasters and spokespersons comment on current issues. Recent submissions have included responses to the House of Lords Select Committee on Communications on Media Convergence; to DCMS on the five Communications Review Seminars and to the BBC Trust on its review of Service Licences. VLV is presently looking at the BBC Trust's consultation on the BBC's Purpose Remits.

VLV is run by a board of directors. Jocelyn Hay CBE, who founded VLV in 1983, remains its president.

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Honorary Officers: Jocelyn Hay CBE President Colin Browne Chairman Toni Charlton Treasurer Robert Clark Secretary

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