



**If you care about the future of
British broadcasting join
Voice of the Listener & Viewer (VLV)**

Why join the VLV?

The Voice of the Listener & Viewer - the VLV - campaigns for excellence and diversity in UK broadcasting.

Most of us take for granted the range and quality of our television, radio and online services, although we may not realise just how admired the British system is in much of the rest of the world. But we should not take it for granted. The face of broadcasting is being changed by a combination of commercial, political and technological pressures.

A universally available service, free to consumers at the point of reception, is fundamental to our system but some think it is inevitable we will move to a subscription based system which means everyone will have to pay for what they watch.

The future of the BBC is dependent on the outcome of the current Charter Review process. Of course, we need to hold the BBC to account, but we also need to make sure that it continues to be a force for good in British society and has adequate resources to be able to deliver against its remit.

There is talk of **privatising Channel 4** which could undermine its current not for profit model.

Overseas companies are stalking **ITV** while **Five** is already foreign owned.

The VLV holds politicians, regulators and broadcasters to account. We

campaign for UK content which is relevant to our lives – independent and impartial news and current affairs; dramas and factual programmes set in the UK; children’s programmes which reflect our culture and society. The VLV is the only consumer organisation in the UK wholly dedicated to these broadcasting issues.


If you, like us, believe that these are important principles, that they are worth fighting for, then **join us now - go to www.vlv.org.uk**.

Individual Membership costs between £10 and £30 a year depending on your situation

For further information: info@vlv.org.uk or call +44 (0) 1474 338716

We really do have one of the finest broadcasting systems in the world. Let’s keep it that way!

 [@vlvuk](https://twitter.com/vlvuk)

 Voice of the Listener & Viewer

MEMBERSHIP

The VLV is an independent, non-profit making membership association, free from political and sectarian affiliations. It is run on a voluntary basis by a Board of Trustees. Dame Colette Bowe is its President and the Chairman is Colin Browne.

Membership of VLV is open to all concerned about the future quality, diversity and independence of UK radio and television.

The VLV provides an open forum for the discussion of broadcasting and related issues. It makes submissions to government, Parliament, regulators and broadcasters, drawing on the contribution of its members, and it holds regular public events focused on topical broadcasting themes at affordable prices throughout the UK.

Becoming a member of VLV offers exclusive benefits which include:

- A regular Bulletin
- Information about the latest developments in broadcasting policy and news on VLV events
- The opportunity to feed into broadcasting policy debates
- Regular updates on broadcasting issues by email

Join VLV today!

I would like to join VLV as:

- Individual £30.00 Joint (two at same address) £45.00
Life Membership £500 Student e-membership £10.00

(1) To pay by card please phone **01474 338716** or return the form overleaf


(2) To pay by cheque please return the form overleaf to:
VLV, The Old Rectory Business Centre, Springhead Road, Northfleet, Kent DA11 8HN

(3) Or go online www.vlv.org.uk

Name: _____
Address: _____
_____ Post Code: _____
Tel: _____ Email: _____
Additional member name: _____

Full membership means that you would have the right to vote at all general meetings of VLV. In accordance with company law, full members undertake to pay up to £1.00 (one pound sterling) in the event that VLV is wound up and unable to meet its liabilities. The level of your subscription is otherwise the same as for associate membership. Please sign here if you want to become a full member of VLV.

Signature



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Signature Date

I enclose cheque payable to VLV
For my first subscription of
 or: I wish to pay by credit card: Card Type: Mastercard Visa Maestro
Name on card: _____ Card No: _____
Expiry Date: __/__/__ Start Date/Issue No: (Maestro only) __/__/__
Card security Code (CVS No): _____ Signature of cardholder _____

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